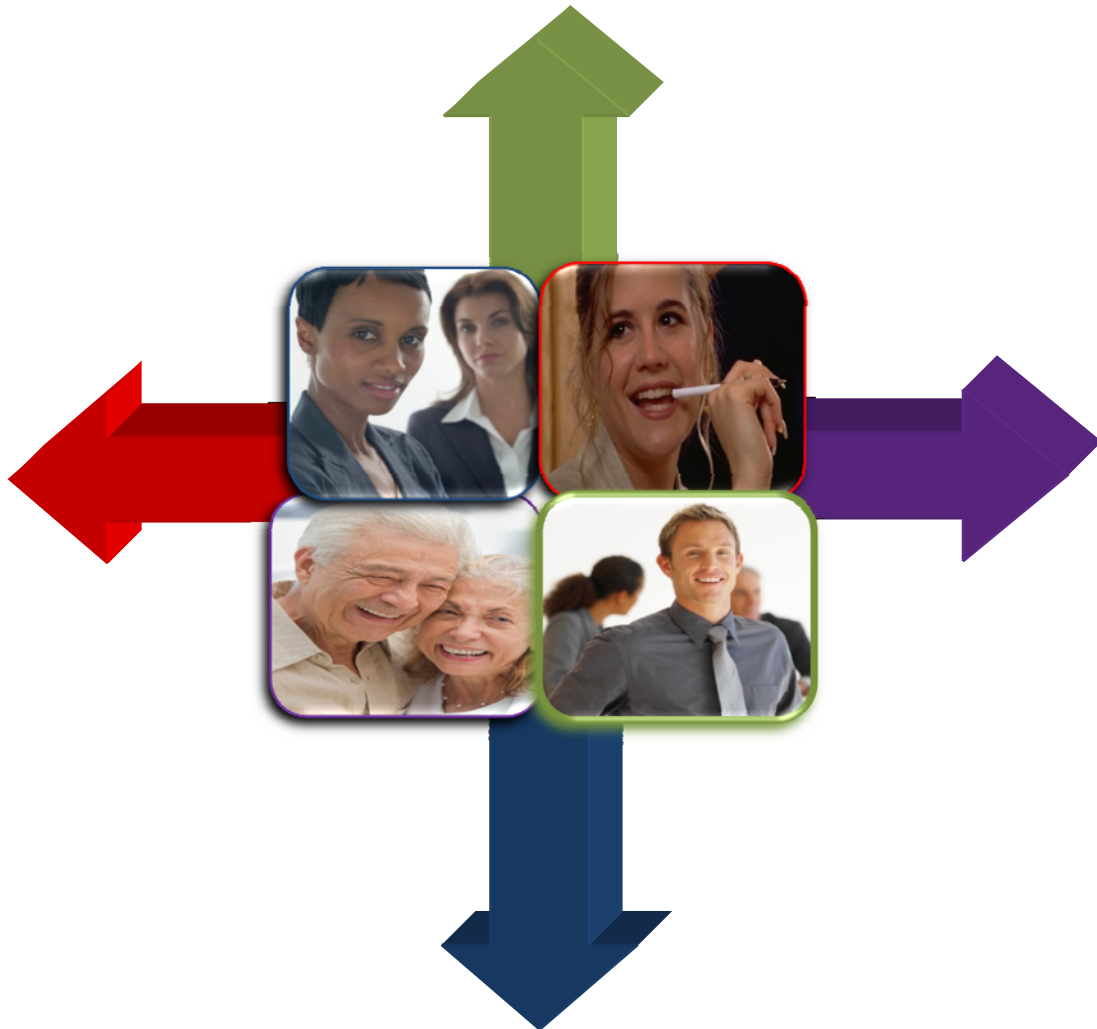


**SURVIVE AND THRIVE  
IN A  
MULTI – GENERATIONAL WORLD**



**OKLAHOMA CITY – JUNE 5, 2009  
TULSA – JUNE 19, 2009**

# Survive and Thrive in a Multigenerational

## Rita M. Murray

### Purpose:

By taking time to learn about generational differences, individuals and companies can enjoy a real competitive edge in recruiting, managing, retaining, and motivating each generation.

### Objectives

- Identify typical characteristics of the four generations in the American workplace.
- Discuss each generation's unique contributions and potential areas for growth.
- Diagnose workplace issues from a generational perspective.
- Identify potential workplace clashes and conflicts and help prevent them.
- Use motivation and retention tips to protect your most valued investment – your people.

### Workshop Agenda - June 5 & 19, 2009

#### 8:30 – 8:50 **Team Building Ice-breaker**

Fun and educational exercise to kick off the day and “get to know yourself better.”

#### 8:50 – 9:15 **Multi-Generations Introduction**

Rita will formally introduce the workshop and provide rationale for using a multigenerational lens.

- Participants will take the Generational Self-Assessment*
- Review Answers in Appendix A*

#### 9:15 – 9:45 **Introducing the Stabilizing Traditionalists**

Rita will define these generational preferences and use examples of behaviors. Participants will take notes and follow along in their workbooks.

- Participants will “Identify Traditionalists” in their workplace and use the workbook for notes.*
- Discuss “Tips to improve communication.”*

#### 9:45 – 10:15 **Introducing the Transformational Baby Boomers**

Rita will define these generational preferences and use examples of behaviors. Participants will take notes and follow along in their workbooks.

- Participants will “Identify Baby Boomers” in their workplace and use the workbook for notes.*
- Discuss “Tips to improve communication.”*

#### 10:15 – 10:30 **Break**

#### 10:30 – 11:10 **Introducing the Entrepreneurial Gen Xers**

Rita will define these generational preferences and use examples of behaviors. Participants will take notes and follow along in their workbooks.

- Participants will “Identify Generation Xers” in their workplace and use the workbook for notes.*
- Discuss “Tips to improve communication.”*

#### 11:10 – 12:00 **Introducing the “Always On” Millennials**

Rita will define these generational preferences and use examples of behaviors. Participants will take notes and follow along in their workbooks.

- Participants will “Identify Millennials” in their workplace and use the workbook for notes.*

- Discuss “*Tips to improve communication.*”
- 12:00 – 1:00 **Lunch on your own**
- 1:00 – 1:30 **Generations Game**  
Participants will test their knowledge of the data and have some fun trying to match each of the four Generations with the correct *Attributes, Do’s, Don’ts, Likes and Dislikes.*
- 1:30 – 2:00 **Constructive Use of Differences**  
This section will address common biases about behaviors associated with generational preferences.
- 2:00 – 2:15 **Break**
- 2:00 – 2:30 **The Technology Divide**  
Review the 20<sup>th</sup> century eras of information access and get a better understanding of the need for businesses to retool, retrain, and recruit with the 21<sup>st</sup> century Internet in mind.
- 2:30 – 3:00 **What’s in it for me?**  
This workshop is ultimately about heightened self-awareness. This section will provide viewpoints of employee, employee and team to discover ways to connect that are mutually beneficial.
- 3:00 – 3:45 **Generational Action Plan and Close**  
Using their workbooks, participants identify next steps and an action plan for improving their communication skills.



**Facilitator: Rita M. Murray**

Baby Boomer, is a first generation American, former top secret government contractor, TV Host, web producer, and private pilot. She was recently awarded the *Certified Speaking Professional* credential and is one of only 540 speakers worldwide who hold this designation. Rita has authored three books and over two dozen audio and video training programs; three co-authored with Hile Rutledge. She has worked in leadership positions for GE and Lockheed and is currently a CEO of two businesses, national in

scope. Rita’s undergraduate degree in Business is from the University of Massachusetts and her M.Ed and PhD (2009) is from the University of Oklahoma.

**Course Material:** *Survive and Thrive in a Multigenerational World* Personal Guide

## Registration: Survive and Thrive in a Multigenerational World Personal Guide

### Check one:

- Oklahoma City: June 5, 2009

Metro Tech, Springlake Facility

Big Dipper and Carousel Rooms

Driving Directions:

<http://www.metrotech.org/campuses/maps/map-sl-bcc.pdf>

- Tulsa: June 19, 2009

Tulsa's Southern Hills Marriott Hotel

1902 East 71st Street

Tulsa, Oklahoma 74136

Driving Directions:

<http://www.marriott.com/hotels/maps/travel/tulse-tulsa-marriott-southern-hills/>

Name \_\_\_\_\_

Home Number \_\_\_\_\_

Occupation or Job Title \_\_\_\_\_

Place of Employment \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_

E-Mail Address \_\_\_\_\_

### Continuing Education Credit Requested:

- LPC
- LMFT
- LADC
- LCSW
- ODMHSAS Supervisory only
- CADC

Other \_\_\_\_\_

- Under Supervision
  - Psychologist
  - RN or LPN
  - CPS
  - P-RSS

### Payment Method:

- Paying with purchase order
- ODMHSAS current employee no charge.
- Check or money order for \$75 enclosed payable to ODMHSAS, FEI# 73-6017987
- On-site registrations, \$125
- Credit Card: Type of Card (circle one):

                    Visa                      MasterCard

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_/\_\_\_\_\_

Authorization Signature: \_\_\_\_\_

- Require special accommodations as follows: \_\_\_\_\_

**To register online or for more information,**

**go to <http://www.odmhsas.org/upcomingevents.htm>**

**Cancellation policy: NO refunds**