

Subject

Art
Information
Literacy

Concept

Research
Simulation

Grade

Level
7-8

**National Career
Guidelines**

Goal
ED1

Attain educational
achievement and
performance levels
needed to reach
your personal and
career goals.

**Type of
Activity**

Individual

**Related
Occupation**

Various, based
on student
research

How Am I Ever Going To Use This?

Why do I have to take this class? How will I ever use this? These questions are commonly asked by students. This activity will describe how education relates to the selection of college majors, entry into the job market, and the need for further training.

Materials/Supplies

Computer, *OKCIS* program, *Occupational Outlook Handbook*, paper, pen/pencil, poster board, art supplies

Activity

Have students look up a particular school subject (such as math, science, English) by selecting "Occupations" located under "Occupation and Employment." Click "Search" and type in a high school subject. If their list has a limited number of occupations, check "Full Text Search."

Ask the students to read at least two of those occupational descriptions and list the subject area skills that are needed for that occupation.

Example: Math – Electrician - Reading blueprints and visualizing objects in three dimensions.

Have the students pretend they are a teacher of their selected subject. They must recruit students for their class, so they must advertise their subject. Have them write and illustrate advertisements for their subject, describing the benefits of learning that particular subject. All the ads must reflect how the subject will help students in the "real world." Students may use the *OKCIS* program and the *Occupational Outlook Handbook* for ideas on "selling" their subject. No false advertising is allowed.

Set up an area for the students to display their ads. Split the class into two to four groups and have the groups display their ads on a specific day. Allow the rest of the class to visit the displays and ask questions about the ads. When questioned about their ad, students must show solid evidence to substantiate why they advertised as they did.

Evaluation

Students will be evaluated on their research and skills lists, creativity and accuracy of their ads, their ad presentations, and the reasoning and research behind the ads.

Additional Resources *OKCIS* program is available from the Oklahoma Department of Career and Technology Education, 800/654-4502 or can be ordered on-line at <www.okcareertech.org/cimc>.