

WorkKeys Benefits

Benefits for Businesses

- ◆ Increase your bottom line through your employees
- ◆ Reduce turnover, overtime, and waste while increasing morale
- ◆ Take the guesswork out of your selection process
- ◆ Establish legal defensibility in your selection process
- ◆ Use WorkKeys to meet ISO 9000 standards and ensure quality business practices
- ◆ Get the most efficiency from your training practices
- ◆ Improve the effectiveness of your training dollars

Benefits for Individuals

- ◆ Build confidence that skills meet the needs of local employers
- ◆ Determine skill improvement and training needs
- ◆ Improve opportunities for career changes and advancement

For more details please call 580-718-4350.

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Benefits for Educators

- ◆ Help instructors identify gaps between student skills and employment needs
- ◆ Align curricula to meet the job skills employers need
- ◆ Develop more efficient teaching strategies
- ◆ Enable students to see a reason to take coursework seriously
- ◆ Encourage parent involvement in students' academic efforts
- ◆ Increase chances that graduates will be hired
- ◆ Improve students' success in entry-level and subsequent jobs

Benefits for Community

- ◆ Encourage businesses to stay in the community
- ◆ Keep employers from moving entry-level jobs to other cities, states, or countries
- ◆ Increase the tax base through more profitable business partners
- ◆ Decrease unemployment rates
- ◆ Improve the quality of life for community residents

*Pioneer
Technology
Center*



WorkKeys



