

# Building Wealth Scholarship Award For Investment Education Project

Funded by a grant from  
the New York Stock Exchange



# **Building Wealth Scholarship Award**

## **Purpose**

An investment education program has been developed through DECA to encourage students to consider investment and saving activities at an early age and to make wise decisions in personal financial management. Twenty to twenty-five Marketing Education teachers/DECA advisors will be selected to participate in the Investment Education Project. Funds are available to provide training for interested teachers who will implement the curriculum beginning in the 2007 fall semester. A maximum of 60 teachers may be trained. Applicants may choose the location and date of training. Each location will have a maximum of 20 participants.

## **Background**

DECA, Better Investing, and the MarkEd Resource Center collaborated on a project that developed an Investment Education program targeted at high school students. The project is funded by a grant to DECA from the New York Stock Exchange Foundation. The project goals and objectives are to:

- introduce to students investment techniques, strategies and tools in a way that is engaging and fun,
- engage students in stock and mutual fund selection through critical thinking exercises so they can see results in their hypothetical portfolios, and
- create DECA/Marketing Education program linkages to Better Investing, including its members, local clubs and chapters.

Teachers selected for the scholarship will receive:

- the Building Wealth Curriculum package. This course of study includes curriculum materials, scope and sequence, building of specific assignments, support activities and a teacher's guide.
- an intense training program for teachers implementing the curriculum.
- follow-up training for teachers through an Internet website complete with chat rooms.
- an on-line training program specifically for this course to be used by the students for additional content, and by the teachers for additional coaching and mentoring through chat rooms.
- a \$500 stipend that may be used to offset cost of travel to the training location, for supplemental supplies or participation in a conference or training directly related to investment education and approved by DECA.

The application packet must be postmarked by February 16, 2007 and returned to:

**Building Wealth Scholarship Award  
c/o DECA Inc.  
1908 Association Drive  
Reston, VA 20191-1594**

## **Building Wealth Scholarship Award**

### **Award Information**

Teachers interested in applying for the scholarship must agree to the following restrictions:

- Selected applicants must attend one of three training programs.
  - Saturday, April 28, 2007, from 9:00 a.m. – 4:30 p.m. Orlando, Florida in conjunction with ICDC
  - Tuesday, May 1, 2007, from 9:30 a.m. – 5:00 p.m. Orlando, Florida in conjunction with ICDC
  - June 28, 2007, from 9:00 a.m. – 4:30 p.m. Nashville, Tennessee in conjunction with MarkEd Conclave
- Applicants must commit to a full day of training during the selected conference. (Note, that teachers participating during ICDC will not be able to chaperone students during the full day of training. Other arrangements should be made.)
- The agreement includes completion of reports and updates on the progress of the program, pre and post test reporting information, and utilization of Better Investing materials and website information.
- The application must be postmarked by February 16, 2007. Winners will be notified by March 9, 2007.

### **Application Process**

The completed application form and necessary supporting information should be forwarded to DECA Inc. by the deadline.

The following items must be included with each completed application:

1. Building Wealth Scholarship Application form
2. A statement of interest and plans for implementing the Better Investing investment education and personal financial management curriculum
3. Letter of recommendation from a school administrator
4. A signed agreement to abide by the scholarship guidelines

The deadline to submit an application is February 16, 2007. Scholarship application packets should be submitted to:

**Building Wealth Scholarship Award  
c/o DECA Inc.  
1908 Association Drive  
Reston, VA 20191-1594**

# Application for the Building Wealth Scholarship Award

## Application Information

Name \_\_\_\_\_

Home Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Home Phone # \_\_\_\_\_ Email Address \_\_\_\_\_

School Name \_\_\_\_\_

School Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

School Telephone \_\_\_\_\_ School Fax \_\_\_\_\_

## School and Marketing Education/DECA program information:

1. Number of students \_\_\_\_\_

2. Number of DECA members \_\_\_\_\_

3. Inclusive dates of DECA involvement \_\_\_\_\_

4. Courses taught:

a. \_\_\_\_\_

b. \_\_\_\_\_

c. \_\_\_\_\_

d. \_\_\_\_\_

5. Indicate the training program you wish to attend: \_\_\_\_\_

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**I certify that all statements made in this application are true, complete, and correct to the best of my knowledge and are made in good faith. If selected, I will abide by the terms of agreement as stated in the award information.**

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**Signature of Applicant**

**Date**