

Criteria Evaluation Sheet
Marketing Education Scholarship Program

Applicant Name _____ Total Points _____

Phase One

Score

_____ I. College Entrance Examination Score. Using the guidelines below, assign the applicant points for his/her ACT or SAT results.

<u>ACT Score</u>	<u>SAT Score</u>	<u>Allow</u>
33 to 36	1,440 to 1,600	15 points
28 to 32	1,150 to 1,430	13 points
23 to 27	930 to 1,140	11 points
18 to 22	770 to 920	9 points

_____ II. Grade Point Average. This figure has been based on a "four point" system, with an "A" equaling 4.0, a "B" equaling 3.0, etc. Using the information below, assign the applicant points for his/her grade point average.

3.95 to 4.00	20 points
3.90 to 3.94	18 points
3.80 to 3.89	16 points
3.60 to 3.79	14 points
3.40 to 3.59	12 points
3.20 to 3.39	10 points
3.00 to 3.19	8 points

_____ III. Student's Curriculum. Using the following guidelines, assign the applicant points for his/her curriculum.

Courses requiring superior academic ability (Honors - Advanced Math & Science)	15 points
Courses requiring average academic ability (Junior & Senior level Science and Math courses beyond basic graduation requirements.)	12 points
Courses requiring minimum academic ability	9 points

_____ IV. Financial Need. Based on the income and family information supplied by the applicant, assign points using the scale below:

In great need of financial aid	20 points
In little or no need of financial aid	10 points

You will need to use your own objective opinion in evaluating this criterion. Please feel free to discuss this with your co-judges.

_____ V. Leadership Activities. After reviewing the applicant's extracurricular activities, please use the following scale to assign points for the criterion:

Extremely involved with DECA and Extracurricular activities	15 points
Involved in DECA	10 points
Member of D ECA	5 points

_____ VI. Work Experience. Based on the information supplied by the applicant, assign points using the scale below:

Excellent work record in a related occupation	15 points
Works in a Marketing related occupation	10 points
Works a minimum of 10 hours per week	5 points

If you wish to do so, please feel free to discuss the extracurricular and work activities, including work activities at home, sections with your co-judges.

_____ VII. Career Objective. Based on the information contained on the application and in the essay, "Why I Want a Career in Marketing or Marketing Education," assign points using the scale below:

Marketing or Marketing Education	15 points
Other	10 points
	5 points
	0 points