

# Oklahoma Department of Career and Technology Education

## Monday Memo 2013-05-13

### *Quote*

The real art of conversation is not only to say the right thing at the right place, but to leave unsaid the wrong thing at the tempting moment." – Lady Dorothy Nevill

### *'Tradition with a vision.'*

This is how Shelley Free, deputy superintendent of Kiamichi Tech Center describes the Oklahoma CareerTech system. I couldn't agree more. This sense of vision while honoring the change agents of the past is what will position us well into the future.

### *Senior leadership begins work on system profile*

We are working to put together a high level profile of the Oklahoma CareerTech system including the department. We are using this as a chance to carefully consider customers, stakeholders, environmental factors, suppliers, and much more. This work will be the basis of our efforts to carefully focus the organization on results and innovation. Stay tuned for more on this effort.

### *Conference presentation will be 'flipped'*

My summer conference presentation will be sent out digitally in advance of the conference. At the conference we will carry on a facilitated conversation about the presentation and the implications for the future of Oklahoma CareerTech. This will be a small example of a blended learning environment – digital content and a human facilitator. It will not represent personalized learning. This will be a future improvement.

### *CareerTech Foundation fundraiser – don't miss it!!*

Send me a note if you are planning to field a golf team for this great event. I want to start telling others who is going to be there. I've got my team assembled! Let's fill the course for the cause.

#### **Coffee Creek Golf Course**

4000 North Kelly • Edmond, OK 73003

405.340.4653 • Tee Time – 8 a.m.

- Format: Four-Person Scramble — Shotgun Start
- Each team must have a minimum handicap of 50 (25 will be the maximum allowed per player)
- Cost: \$90 Per Player (Payment must be received by July 25, 2013)
- Includes: Lunch, Green Fee, Cart and Mulligans (2)  
\$5 Per Player Split the Pot (Closest to the Pin) Contest.

- Prizes: • 1st Place Team/flight • Hole-in-One • 2nd Place Team/flight • Longest Drive (Men's and Women's)
- Tournament will be flighted based on team participation
- Note: Soft spikes and collared shirt required.

This tournament is a fundraising event for the Oklahoma CareerTech Foundation. It is also a great opportunity for CareerTech golfers from around the state to play together in a tournament prior to Summer Conference. You do not need to be an avid golfer to play - just be ready to have a great time and support a worthy cause.

### ***Northeast Tech Center opens new green technology building***

Northeast Technology Center recently opened its newest training facility in Afton. The 2,000 square foot "green" building utilizes the latest energy efficient building systems in everything from the foundation to the roof. "This building is the culmination of a dream that began almost two years ago, when a grant application was received that promoted new and innovative training projects," said Patty Tipton, Afton Campus director. "It was a perfect fit for several projects that our construction programs had already begun working on."

Heating systems in the new building include radiant floor heat, thermal hot air collectors and thermal hot water systems. Electricity is produced by solar panels and a wind generator. Some of the unique training systems used in the construction of the building include the Lab-Volt Solar Energy Training System, which allows students to explore thermal storage, thermal-to-air transfer and radiant floor heat, the Amatrol Alternative Energy Learning System which allows variations of solar and wind applications to be tested, and Thermal Imaging.

(contributed by Kenny Day and Joe Robinson)

### ***Industry credentials now included in business site selection criteria***

Site Selection Magazine is now using the number of industry credentials including National Career Readiness Certificates, as one of their index methodologies in picking the top 10 competitive states. This is a marked departure from previous methods which only included college degrees. This is consistent with a growing trend among various entities to recognize the work of CareerTech as a major factor in workforce preparedness.

### ***CareerTech success stories***

Each year, thousands of Oklahomans reap the benefits provided by Oklahoma's Career and Technology Education. Read highlights about individuals who applied what they learned and became successful employees, entrepreneurs and leaders in business organizations at <http://www.okcareertech.org/news/careertech-champions/issue-24>

### ***Teen entrepreneurs can 'Start Something Today'***

Here's an upcoming opportunity for your student entrepreneurs to launch a business idea and win recognition and prizes. "Start Something Today" is a competition being launched by [WebProfessionals.org](http://www.webprofessionals.org) and SkillsUSA to provide students with an award-winning start to launching a business idea, plan and pitch to business and industry professionals. The challenge

will be conducted completely over the web and will be announced at the June National Leadership and Skills Competition conference sponsored by SkillsUSA.

The Start Something Today challenge is open to current student entrepreneurs, regardless of where they are in their education and career journeys, to grow in a more sustainable way free of charge. Students and the teachers that participate will receive free entrepreneurship training; free business plan development training and website design and development training and support including website hosting. Students will be responsible for writing their own business plans and pitching their businesses with a three- to five- minute YouTube video.

### ***Tri County professional recognized***

Jayne Ryan, marketing and public information specialist, Tri County Tech Center, recently was recognized by the National School Public Relations Association as NSPRA's 35 Under 35. She has been featured as a young professional who is making a difference in strategic school communications. Ryan is an active member of the Oklahoma School Public Relations Association, an officer of the Communications and Marketing Council and has earned 12 separate distinctions from OKSPRA and other state groups. She also has found time to mentor two students in her community. (submitted by Paula Bowles)

### ***Quality recognition received for CareerTech project***

The Oklahoma Military Connection project, a joint endeavor of Oklahoma Department of CareerTech, Oklahoma Department of Commerce and Oklahoma Employment Security Commission, received a Governor's Commendation at this year's Quality Oklahoma Team Day. The team launched a website to assist Oklahoma's military citizens [www.okmilitaryconnection.com](http://www.okmilitaryconnection.com). These agencies also hosted a unique hiring event on Nov. 8, 2012, in Norman that matched individuals to employers and provided opportunities for on-site and follow-up interviews. The result - at least 37 immediate hires. The next hiring event will take place June 6, 2013, at Ft. Sill.

### ***Horizon explores challenges of today's students in higher education***

Oklahoma Horizon will cover higher education and its costs on the show that begins airing at 3:00 p.m. May 12, on OETA. Forty-eight percent of young people who head off to college will not graduate within six years, but will rack up plenty of student loan debt. On Oklahoma Horizon, Rob McClendon will look at possible solutions to what some are calling the higher education bubble. And we meet a one-time college instructor playing a different note, thanks to Autry Technology Center.

### ***Schedule for the week***

This schedule is subject to change without notice:

#### **Monday**

Oklahoma business and philanthropy visit to Indianapolis

## **Tuesday**

Oklahoma business and philanthropy visit to Indianapolis

## **Wednesday**

Tour of Western Tech Center

Meeting with Tom Schultz

## **Thursday**

Department of Career and Technology Education Board meeting

Meeting with Spencer Guinn

Meeting with Paul Risser, Chair, University Research Cabinet

Meeting with Fred Morgan, State Chamber

## **Friday**

Senior leadership meeting

General office work

See you around!