2013 T-Shirt Design Contest Regulations

PURPOSE:
To evaluate a contestant's creative, technical and oral presentation skills and recognize outstanding students for excellence and professionalism.

CLOTHING REQUIREMENT
For men: Official red blazer, windbreaker-style jacket or sweater; black dress slacks; white dress shirt; plain black tie with no pattern or SkillsUSA black tie; black socks and black shoes.
For women: Official red blazer or jacket; black dress skirt (knee-length) or slacks with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer; black sheer or skin-tone seamless hose and black dress shoes.

These regulations refer to clothing items that are pictured and described at:
www.skillsusastore.org

Note: Contestants must wear their official contest clothing to the contest orientation meeting.

ELIGIBILITY
- Open to active SkillsUSA members enrolled in career and technical programs.

EQUIPMENT AND MATERIALS:
1. Supplied by the technical committee:
    a. Timekeeper and judges
    b. All necessary information for the judges and technical committee
2. Supplied by the contestant:
    a. Rendering of the T-shirt design
    b. Supporting materials for the interview portion of the contest
    c. All competitors must create a one-page résumé and submit a hard copy to the technical committee chair at orientation. Failure to do so will result in a 10-point penalty.

SCOPE OF THE CONTEST
The contest consists of two parts:
1. Evaluation of the T-shirt design
2. Oral presentation and questions and answers session. All contestants will be asked the same questions determined by the judges before the start of the contest.

KNOWLEDGE PERFORMANCE
There will be no skill-related written test.

SKILLS PERFORMANCE

The contest is designed to assess the ability of the competitor to design and produce a drawing of that design, as well as give a presentation regarding all aspects of his or her creation of the design.

CONTEST GUIDELINES

1. All entries must be rendered in color (full color or up to four color)
2. Preferably, entries will be created in a design software package such as Illustrator, Photoshop or Freehand. Entries may also be hand-drawn, painted or rendered in colored pencils or markers.
3. Artwork submission is 8 □" x 11". The artwork should be a comprehensive design that is essentially "camera ready". There is no opportunity to "tweak" the design after it has been submitted at the contest orientation meeting.
4. The SkillsUSA emblem or SkillsUSA logo (or elements of either) should not appear on the design.
5. All copyright laws must be followed in the creation of the design
6. T-Shirt design submission must be turned in at the contest orientation meeting
7. Advisors need to check all designs prior to submission to ensure strict compliance with all rules.
8. The T-Shirt designer must specify the color of the shirt that the artwork will be screened onto, and where artwork will be placed (front?, back?, etc.).
9. In addition to the T-shirt background color, the designer may use up to four (4) colors in his or her artwork. These colors are "spot colors" and may not be blended or shaded.
10. The following text must appear on the T-shirt design:
    "SkillsUSA Oklahoma" and "2013 or "13"
11. The student will participate in an interview during the competition. He or she should be prepared to discuss how they came up with their design; their color scheme; and, the overall process. They should bring all of their preliminary work (sketches, layouts, etc.) with them to the interview.
12. Contestants will present a three (3) to five (5) minute presentation regarding their design. Talking points should include:
    a. How he or she came up with the design.
    b. The process used in developing their design.
    c. What are the design's unique qualities?
    d. Why would other students/advisors want to wear it?

Note: SkillsUSA Oklahoma has the right to use any T-Shirt Design as the SkillsUSA National Conference T-Shirt. The 1st place design may or may not be used for this purpose.

T-Shirt Design Contest Scorecard

		Contestant					
Items Evaluated	**Possible Points**	**1**	**2**	**3**	**4**	**5**	**6**
Drawing to Size	75						
Colors Pleasing	75						
Professional Apperance	150						
Preliminary Research	100						
Process Followed in Design	75						
How Does Design Represent State	75						
Unique Qualities	75						
Protental Appeal to Members	150						
Verbal Technigues and Poise	75						
Self-Confidence	75						
Introduction and Closing	75						
Total Possible Points	**1000**						
Resume Penalty	0 or-10 only						
Clothing Penalty	0 to -50						
Time Penalty (presenationa -3 or + 5 minutes)	(-25) per 30 sec.						
Total Points	1000						

SkillsUSA Oklahoma T-Shirt Design Entry Disclaimer

This form must be included with all entries for the SkillsUSA Oklahoma State T-Shirt Design contest.

I authorize SkillsUSA Oklahoma to use my t-shirt design in any way necessary to facilitate and/or promote this organization.

I also understand that SkillsUSA Oklahoma has the right to use any T-Shirt Design as the SkillsUSA National Conference T-Shirt. The 1st place design may or may not be used for this purpose.

Date: _____

Signature: _____

Print Name: _____

School: _____

Technology Center Class/Program: _____

Print Advisors Name: _____

Advisor Signature: _____