

TV/ Video Production Contest

****This is a State only competition.

LOCATION:

Tulsa Technology Center, Riverside Campus, TV Production Classroom
801 East 91st Street, Tulsa, OK, 74132

CONTEST CHAIR:

Teresa Piper
Tulsa Technology Center
918-828-4152

BRIEFING:

Monday, April 28th at 8am. TV Production Classroom, Riverside Campus, Tulsa Tech. Contest starts immediately following the briefing. See below for contest agenda.

CONTEST:

A team of two create a :30 commercial video for an undisclosed location. The teams must be all secondary or all post-secondary. The location is given at the briefing. The team will have roughly one hour for pre-production, 2 hours to shoot and 3 hours to edit. The video is judged on creativity, technical aspects, audio, special effects, titling, and how well does it promote the location. The final video is turned in on a flash drive in the H264 file format to the Contest Chair by 4pm. No entries accepted after the deadline. The flash drive will be provided.

JUDGING:

The judging will be based on the following criteria; camera operation, video quality, audio quality, editing techniques, incorporating text information and how well the location is promoted.

EQUIPMENT:

Contestants are responsible for all necessary equipment. No equipment will be provided. Equipment guideline; camera, tripod, microphones, computer with editing software, copyright free music.

No lights, jibs, dollies can be used during the shoot. Any software that isn't a part of the editing software is not permitted except for music.

MUSIC:

Contestants must have all rights to any music used in the video. Copyrighted music is not permitted unless the contestant can show documentation of the copyright permission.

RESUMES:

All contestants will be required to submit a typed resume at the briefing. A 10 point penalty is added to the total score if contestant does not submit a resume to the contest chair.

TESTING:

All contestants will take 2 exams prior to the State competition; The Professional Development and a skills level test. These are administered at the contestant's school in March. See your testing coordinator for scheduled dates and times. The team member's scores will be averaged together and included in the total scoring points.

CLOTHING REQUIREMENTS:

Contestants do not have to wear SkillsUSA official wear for this contest since they will be involved in shooting off location. The dress for this contest is white shirt and black pants. Tennis shoes are appropriate and the black official shoes do not have to be worn.

AWARDS CEREMONY:

Contest winners will be recognized during the Awards Assembly at 9:00 a.m. on Tuesday, April 29th, at the Tulsa Convention Center. Official SkillsUSA attire is required. *For men:* Official red blazer or jacket, black trousers, white dress shirt, plain black tie with no pattern or official SkillsUSA tie from Midwest Trophy, black socks and black shoes. *For women:* Official red blazer or jacket, black dress slacks or skirt, with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer, black sheer or skin-tone hose and black dress shoes." Any contest winner who is not in official SkillsUSA attire will not be permitted on stage. The student will be escorted behind the stage to receive his or her medallion and awards. The awards ceremony is the "**Showplace**" of our state conference, and many industry guests and VIP's are invited to present medallions and honor our students.

**State TV Video Contest
2013 AGENDA****Monday, April 28th**

8am: Contest Briefing: Tulsa Technology Center, Riverside Campus, TV Production Classroom

8:15: Pre-production

8:45am: Depart for location shoot

11:00am: Wrap up shooting and board bus

11:30am – 12:30pm: Lunch

12:45pm - 4:00pm: Record VOs and Edit

4:00pm: Deadline - all materials along with the completed video on a flash drive in the H264 file format to the Contest Chair. No entries accepted after the 4pm deadline.