Oklahoma Department of Career and Technology Education

Information Commons / Research January 2013

State of Oklahoma

Hospitality & Tourism Career Cluster Report

Region Info - Oklahoma

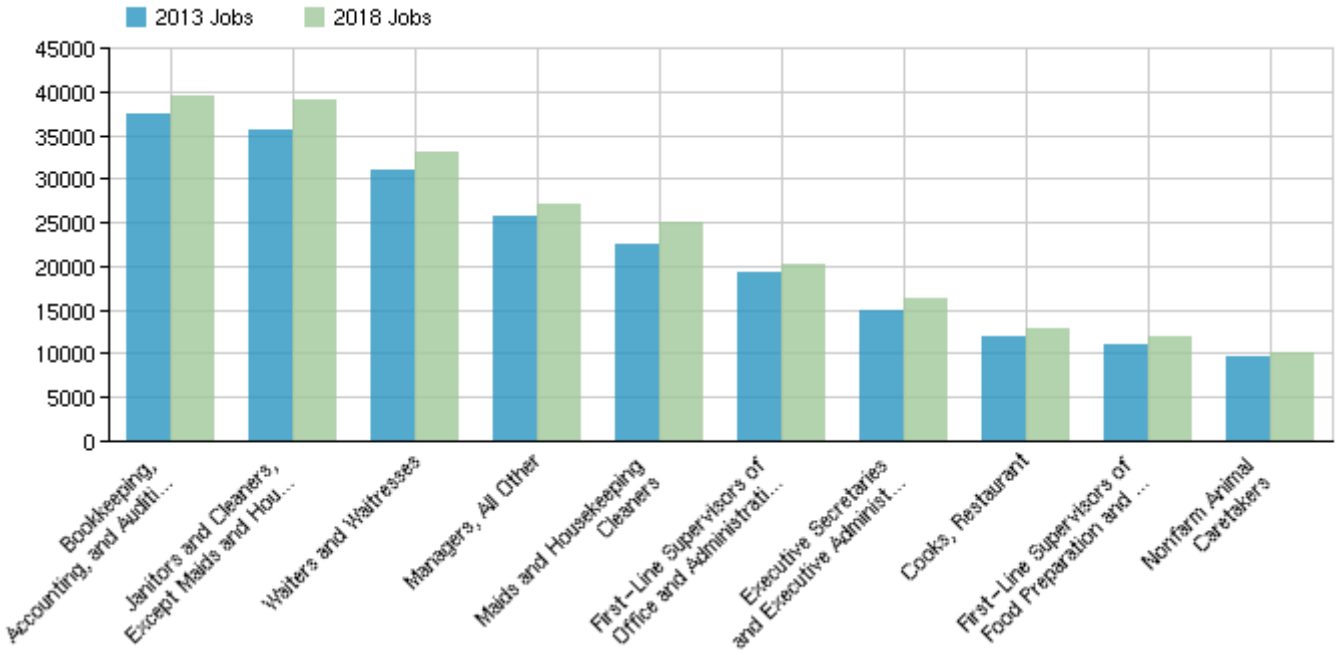
State Areas	Oklahoma (OK)

Executive Summary for Hospitality & Tourism Career Cluster (Bachelor_degree and below)

Education	2013 Jobs	2018 Jobs	Change	Annual Openings	2012 Hourly Earnings
Short-term on-the-job training	139,643	151,645	12,002	6,917	$9.74
Moderate-term on-the-job training	67,462	71,949	4,487	2,027	$13.95
Long-term on-the-job training	1,800	1,887	87	72	$9.66
Work experience in a related occupation	91,739	97,208	5,469	3,044	$18.22
Postsecondary non-degree award	3,085	3,446	361	127	$13.16
Bachelor's degree	5,763	6,571	808	297	$18.01
Total	309,491	332,706	23,215	12,484	$13.36

Source: EMSI Complete Employment - 2012.4

Largest Occupations

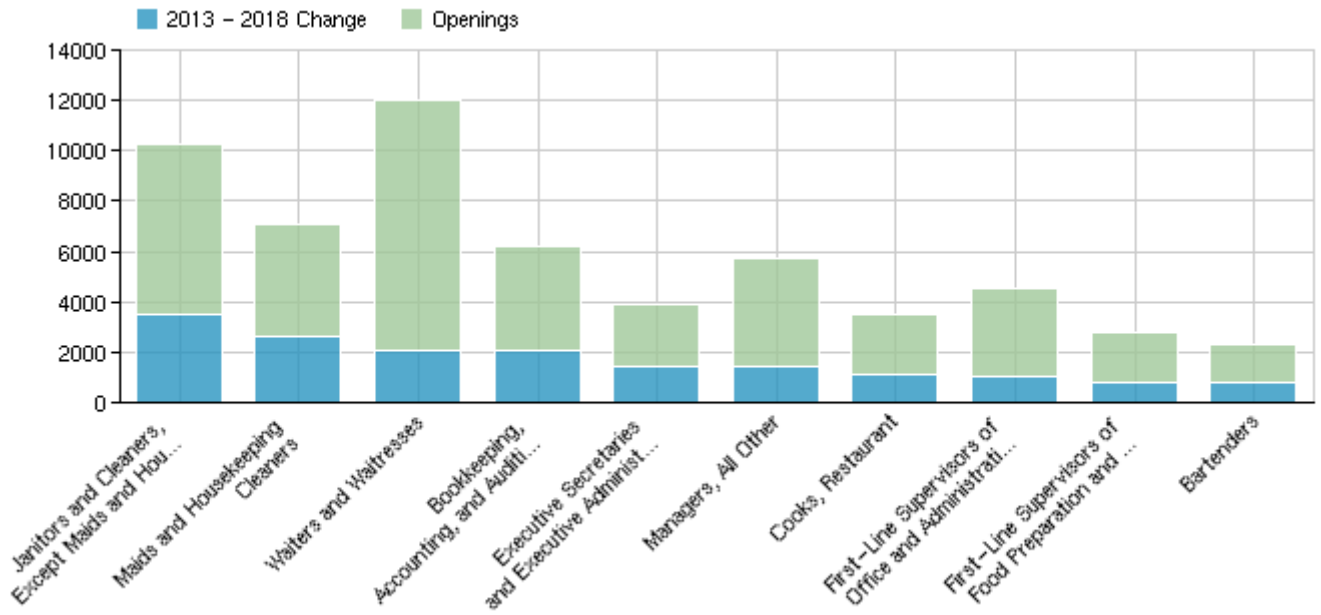


SOC Code	Description	2013 Jobs	2018 Jobs	Change	2012 Hourly Earnings	Education
43-3031	Bookkeeping, Accounting, and Auditing Clerks	37,369	39,441	2,072	$14.37	Moderate-term on-the-job training
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	35,619	39,120	3,501	$10.26	Short-term on-the-job training
35-3031	Waiters and Waitresses	31,001	33,103	2,102	$8.62	Short-term on-the-job training
11-9199	Managers, All Other	25,672	27,085	1,413	$22.34	Work experience in a related occupation
37-2012	Maids and Housekeeping Cleaners	22,451	25,082	2,631	$8.25	Short-term on-the-job training
43-1011	First-Line Supervisors of Office and Administrative Support Workers	19,237	20,249	1,012	$20.44	Work experience in a related occupation
43-6011	Executive Secretaries and Executive Administrative Assistants	14,879	16,325	1,446	$18.58	Work experience in a related occupation
35-2014	Cooks, Restaurant	11,895	12,971	1,076	$9.51	Moderate-term on-the-job training
35-1012	First-Line Supervisors of Food Preparation and Serving Workers	11,057	11,847	790	$11.82	Work experience in a related occupation
39-2021	Nonfarm Animal Caretakers	9,663	10,158	495	$11.00	Short-term on-the-job training
33-3051	Police and Sheriff's Patrol Officers	7,686	8,366	680	$17.31	Moderate-term on-the-job training
25-3021	Self-Enrichment Education Teachers	6,298	6,978	680	$16.30	Work experience in a related occupation
41-3099	Sales Representatives, Services, All Other	6,022	6,682	660	$18.38	Short-term on-the-job training
11-9051	Food Service Managers	5,726	5,535	-191	$12.90	Work experience in a related occupation
35-3022	Counter Attendants, Cafeteria, Food Concession, and Coffee Shop	5,435	5,837	402	$8.41	Short-term on-the-job training
35-3011	Bartenders	4,507	5,276	769	$8.57	Short-term on-the-job training
37-1011	First-Line Supervisors of Housekeeping and Janitorial Workers	4,142	4,244	102	$12.51	Work experience in a related occupation
43-5061	Production, Planning, and Expediting Clerks	3,904	4,055	151	$20.58	Moderate-term on-the-job training
35-9011	Dining Room and Cafeteria Attendants and Bartender Helpers	3,849	4,076	227	$8.54	Short-term on-the-job training
51-6011	Laundry and Dry-Cleaning Workers	3,667	3,693	26	$9.11	Short-term on-the-job training
35-9031	Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	3,524	3,724	200	$8.57	Short-term on-the-job training
39-9031	Fitness Trainers and Aerobics Instructors	3,085	3,446	361	$13.16	Postsecondary non-degree award
39-2011	Animal Trainers	3,031	3,215	184	$11.65	Moderate-term on-the-job training
43-4081	Hotel, Motel, and Resort Desk Clerks	2,645	2,931	286	$8.70	Short-term on-the-job training
27-3091	Interpreters and Translators	2,615	2,838	223	$14.53	Bachelor's degree
35-3041	Food Servers, Nonrestaurant	2,099	2,360	261	$9.01	Short-term on-the-job training

SOC Code	Description	2013 Jobs	2018 Jobs	Change	2012 Hourly Earnings	Education
51-3011	Bakers	1,800	1,887	87	$9.66	Long-term on-the-job training
53-3041	Taxi Drivers and Chauffeurs	1,694	1,831	137	$9.51	Short-term on-the-job training
43-2011	Switchboard Operators, Including Answering Service	1,658	1,475	-183	$10.78	Short-term on-the-job training
39-3091	Amusement and Recreation Attendants	1,618	1,853	235	$9.17	Short-term on-the-job training
13-1121	Meeting, Convention, and Event Planners	1,595	1,934	339	$20.62	Bachelor's degree
35-1011	Chefs and Head Cooks	1,492	1,508	16	$13.23	Work experience in a related occupation
11-9081	Lodging Managers	1,418	1,524	106	$13.09	Work experience in a related occupation
53-3021	Bus Drivers, Transit and Intercity	1,305	1,417	112	$12.65	Moderate-term on-the-job training
11-9151	Social and Community Service Managers	1,266	1,491	225	$23.19	Bachelor's degree
43-4181	Reservation and Transportation Ticket Agents and Travel Clerks	1,243	1,396	153	$21.56	Short-term on-the-job training
39-3011	Gaming Dealers	1,196	1,252	56	$9.91	Moderate-term on-the-job training
39-3031	Ushers, Lobby Attendants, and Ticket Takers	1,173	1,262	89	$8.46	Short-term on-the-job training
53-6021	Parking Lot Attendants	828	789	-39	$8.67	Short-term on-the-job training
41-3041	Travel Agents	665	763	98	$12.75	Moderate-term on-the-job training
39-1011	Gaming Supervisors	561	591	30	$17.87	Work experience in a related occupation
33-1099	First-Line Supervisors of Protective Service Workers, All Other	547	589	42	$21.54	Work experience in a related occupation
39-1012	Slot Supervisors	503	528	25	$12.93	Work experience in a related occupation
39-6011	Baggage Porters and Bellhops	354	402	48	$8.64	Short-term on-the-job training
33-9031	Gaming Surveillance Officers and Gaming Investigators	338	334	-4	$12.22	Short-term on-the-job training
51-9012	Separating, Filtering, Clarifying, Precipitating, and Still Machine Setters, Operators, and Tenders	317	366	49	$13.11	Moderate-term on-the-job training
35-9099	Food Preparation and Serving Related Workers, All Other	255	263	8	$9.18	Short-term on-the-job training
11-9071	Gaming Managers	207	204	-3	$24.22	Work experience in a related occupation
27-1027	Set and Exhibit Designers	163	178	15	$14.02	Bachelor's degree
25-4013	Museum Technicians and Conservators	124	130	6	$11.73	Bachelor's degree
39-6012	Concierges	94	103	9	$10.62	Moderate-term on-the-job training

Source: EMSI Complete Employment - 2012.4

Largest Growth



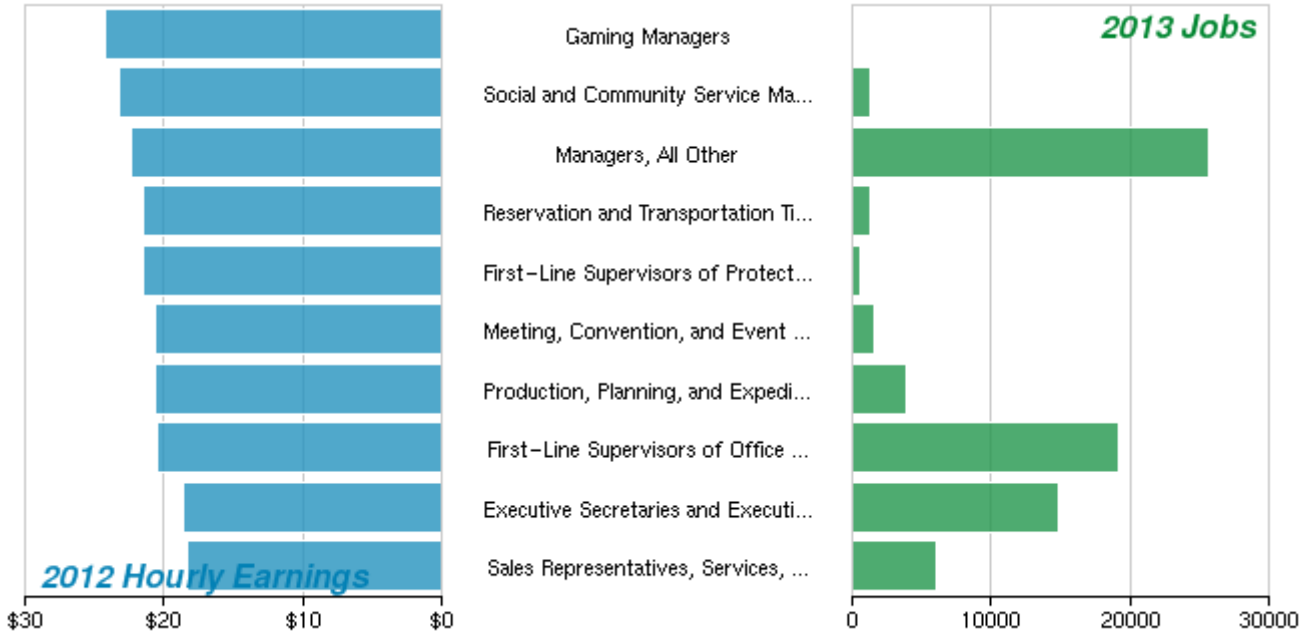
SOC Code	Description	2013 - 2018 Change	Openings	Annual Openings	2012 Hourly Earnings	Education
37-2011	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	3,501	6,775	1,355	$10.26	Short-term on-the-job training
37-2012	Maids and Housekeeping Cleaners	2,631	4,475	895	$8.25	Short-term on-the-job training
35-3031	Waiters and Waitresses	2,102	9,893	1,979	$8.62	Short-term on-the-job training
43-3031	Bookkeeping, Accounting, and Auditing Clerks	2,072	4,100	820	$14.37	Moderate-term on-the-job training
43-6011	Executive Secretaries and Executive Administrative Assistants	1,446	2,420	484	$18.58	Work experience in a related occupation
11-9199	Managers, All Other	1,413	4,300	860	$22.34	Work experience in a related occupation
35-2014	Cooks, Restaurant	1,076	2,391	478	$9.51	Moderate-term on-the-job training
43-1011	First-Line Supervisors of Office and Administrative Support Workers	1,012	3,557	711	$20.44	Work experience in a related occupation
35-1012	First-Line Supervisors of Food Preparation and Serving Workers	790	1,979	396	$11.82	Work experience in a related occupation

SOC Code	Description	2013 - 2018 Change	Openings	Annual Openings	2012 Hourly Earnings	Education
35-3011	Bartenders	769	1,544	309	$8.57	Short-term on-the-job training
25-3021	Self-Enrichment Education Teachers	680	1,149	230	$16.30	Work experience in a related occupation
33-3051	Police and Sheriff's Patrol Officers	680	1,783	357	$17.31	Moderate-term on-the-job training
41-3099	Sales Representatives, Services, All Other	660	1,529	306	$18.38	Short-term on-the-job training
39-2021	Nonfarm Animal Caretakers	495	1,646	329	$11.00	Short-term on-the-job training
35-3022	Counter Attendants, Cafeteria, Food Concession, and Coffee Shop	402	2,343	469	$8.41	Short-term on-the-job training
39-9031	Fitness Trainers and Aerobics Instructors	361	633	127	$13.16	Postsecondary non-degree award
13-1121	Meeting, Convention, and Event Planners	339	486	97	$20.62	Bachelor's degree
43-4081	Hotel, Motel, and Resort Desk Clerks	286	824	165	$8.70	Short-term on-the-job training
35-3041	Food Servers, Nonrestaurant	261	555	111	$9.01	Short-term on-the-job training
39-3091	Amusement and Recreation Attendants	235	688	138	$9.17	Short-term on-the-job training
35-9011	Dining Room and Cafeteria Attendants and Bartender Helpers	227	948	190	$8.54	Short-term on-the-job training
11-9151	Social and Community Service Managers	225	358	72	$23.19	Bachelor's degree
27-3091	Interpreters and Translators	223	578	116	$14.53	Bachelor's degree
35-9031	Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	200	1,444	289	$8.57	Short-term on-the-job training
39-2011	Animal Trainers	184	346	69	$11.65	Moderate-term on-the-job training
43-4181	Reservation and Transportation Ticket Agents and Travel Clerks	153	274	55	$21.56	Short-term on-the-job training
43-5061	Production, Planning, and Expediting Clerks	151	672	134	$20.58	Moderate-term on-the-job training
53-3041	Taxi Drivers and Chauffeurs	137	245	49	$9.51	Short-term on-the-job training
53-3021	Bus Drivers, Transit and Intercity	112	246	49	$12.65	Moderate-term on-the-job training
11-9081	Lodging Managers	106	312	62	$13.09	Work experience in a related occupation
37-1011	First-Line Supervisors of Housekeeping and Janitorial Workers	102	407	81	$12.51	Work experience in a related occupation
41-3041	Travel Agents	98	142	28	$12.75	Moderate-term on-the-job training

SOC Code	Description	2013 - 2018 Change	Openings	Annual Openings	2012 Hourly Earnings	Education
39-3031	Ushers, Lobby Attendants, and Ticket Takers	89	438	88	$8.46	Short-term on-the-job training
51-3011	Bakers	87	359	72	$9.66	Long-term on-the-job training
39-3011	Gaming Dealers	56	356	71	$9.91	Moderate-term on-the-job training
51-9012	Separating, Filtering, Clarifying, Precipitating, and Still Machine Setters, Operators, and Tenders	49	77	15	$13.11	Moderate-term on-the-job training
39-6011	Baggage Porters and Bellhops	48	95	19	$8.64	Short-term on-the-job training
33-1099	First-Line Supervisors of Protective Service Workers, All Other	42	135	27	$21.54	Work experience in a related occupation
39-1011	Gaming Supervisors	30	94	19	$17.87	Work experience in a related occupation
51-6011	Laundry and Dry-Cleaning Workers	26	452	90	$9.11	Short-term on-the-job training
39-1012	Slot Supervisors	25	80	16	$12.93	Work experience in a related occupation
35-1011	Chefs and Head Cooks	16	169	34	$13.23	Work experience in a related occupation
27-1027	Set and Exhibit Designers	15	40	8	$14.02	Bachelor's degree
39-6012	Concierges	9	22	4	$10.62	Moderate-term on-the-job training
35-9099	Food Preparation and Serving Related Workers, All Other	8	74	15	$9.18	Short-term on-the-job training
25-4013	Museum Technicians and Conservators	6	23	5	$11.73	Bachelor's degree
11-9071	Gaming Managers	-3	31	6	$24.22	Work experience in a related occupation
33-9031	Gaming Surveillance Officers and Gaming Investigators	-4	41	8	$12.22	Short-term on-the-job training
53-6021	Parking Lot Attendants	-39	140	28	$8.67	Short-term on-the-job training
43-2011	Switchboard Operators, Including Answering Service	-183	164	33	$10.78	Short-term on-the-job training
11-9051	Food Service Managers	-191	589	118	$12.90	Work experience in a related occupation

Source: EMSI Complete Employment - 2012.4

Highest Earnings



SOC Code	Description	2012 Hourly Earnings	2013 Jobs	2013 - 2018 Change	Annual Openings	Education
11-9071	Gaming Managers	$24.22	207	-3	6	Work experience in a related occupation
11-9151	Social and Community Service Managers	$23.19	1,266	225	72	Bachelor's degree
11-9199	Managers, All Other	$22.34	25,672	1,413	860	Work experience in a related occupation
43-4181	Reservation and Transportation Ticket Agents and Travel Clerks	$21.56	1,243	153	55	Short-term on-the-job training
33-1099	First-Line Supervisors of Protective Service Workers, All Other	$21.54	547	42	27	Work experience in a related occupation
13-1121	Meeting, Convention, and Event Planners	$20.62	1,595	339	97	Bachelor's degree
43-5061	Production, Planning, and Expediting Clerks	$20.58	3,904	151	134	Moderate-term on-the-job training
43-1011	First-Line Supervisors of Office and Administrative Support Workers	$20.44	19,237	1,012	711	Work experience in a related occupation
43-6011	Executive Secretaries and Executive Administrative Assistants	$18.58	14,879	1,446	484	Work experience in a related occupation
41-3099	Sales Representatives, Services, All Other	$18.38	6,022	660	306	Short-term on-the-job training

SOC Code	Description	2012 Hourly Earnings	2013 Jobs	2013 - 2018 Change	Annual Openings	Education
39-1011	Gaming Supervisors	$17.87	561	30	19	Work experience in a related occupation
33-3051	Police and Sheriff's Patrol Officers	$17.31	7,686	680	357	Moderate-term on-the-job training
25-3021	Self-Enrichment Education Teachers	$16.30	6,298	680	230	Work experience in a related occupation
27-3091	Interpreters and Translators	$14.53	2,615	223	116	Bachelor's degree
43-3031	Bookkeeping, Accounting, and Auditing Clerks	$14.37	37,369	2,072	820	Moderate-term on-the-job training
27-1027	Set and Exhibit Designers	$14.02	163	15	8	Bachelor's degree
35-1011	Chefs and Head Cooks	$13.23	1,492	16	34	Work experience in a related occupation
39-9031	Fitness Trainers and Aerobics Instructors	$13.16	3,085	361	127	Postsecondary non-degree award
51-9012	Separating, Filtering, Clarifying, Precipitating, and Still Machine Setters, Operators, and Tenders	$13.11	317	49	15	Moderate-term on-the-job training
11-9081	Lodging Managers	$13.09	1,418	106	62	Work experience in a related occupation
39-1012	Slot Supervisors	$12.93	503	25	16	Work experience in a related occupation
11-9051	Food Service Managers	$12.90	5,726	-191	118	Work experience in a related occupation
41-3041	Travel Agents	$12.75	665	98	28	Moderate-term on-the-job training
53-3021	Bus Drivers, Transit and Intercity	$12.65	1,305	112	49	Moderate-term on-the-job training
37-1011	First-Line Supervisors of Housekeeping and Janitorial Workers	$12.51	4,142	102	81	Work experience in a related occupation
33-9031	Gaming Surveillance Officers and Gaming Investigators	$12.22	338	-4	8	Short-term on-the-job training
35-1012	First-Line Supervisors of Food Preparation and Serving Workers	$11.82	11,057	790	396	Work experience in a related occupation
25-4013	Museum Technicians and Conservators	$11.73	124	6	5	Bachelor's degree
39-2011	Animal Trainers	$11.65	3,031	184	69	Moderate-term on-the-job training
39-2021	Nonfarm Animal Caretakers	$11.00	9,663	495	329	Short-term on-the-job training
43-2011	Switchboard Operators, Including Answering Service	$10.78	1,658	-183	33	Short-term on-the-job training
39-6012	Concierges	$10.62	94	9	4	Moderate-term on-the-job training
37-2011	Janitors and Cleaners, Except	$10.26	35,619	3,501	1,355	Short-term

SOC Code	Description	2012 Hourly Earnings	2013 Jobs	2013 - 2018 Change	Annual Openings	Education
	Maids and Housekeeping Cleaners					on-the-job training
39-3011	Gaming Dealers	$9.91	1,196	56	71	Moderate-term on-the-job training
51-3011	Bakers	$9.66	1,800	87	72	Long-term on-the-job training
35-2014	Cooks, Restaurant	$9.51	11,895	1,076	478	Moderate-term on-the-job training
53-3041	Taxi Drivers and Chauffeurs	$9.51	1,694	137	49	Short-term on-the-job training
35-9099	Food Preparation and Serving Related Workers, All Other	$9.18	255	8	15	Short-term on-the-job training
39-3091	Amusement and Recreation Attendants	$9.17	1,618	235	138	Short-term on-the-job training
51-6011	Laundry and Dry-Cleaning Workers	$9.11	3,667	26	90	Short-term on-the-job training
35-3041	Food Servers, Nonrestaurant	$9.01	2,099	261	111	Short-term on-the-job training
43-4081	Hotel, Motel, and Resort Desk Clerks	$8.70	2,645	286	165	Short-term on-the-job training
53-6021	Parking Lot Attendants	$8.67	828	-39	28	Short-term on-the-job training
39-6011	Baggage Porters and Bellhops	$8.64	354	48	19	Short-term on-the-job training
35-3031	Waiters and Waitresses	$8.62	31,001	2,102	1,979	Short-term on-the-job training
35-9031	Hosts and Hostesses, Restaurant, Lounge, and Coffee Shop	$8.57	3,524	200	289	Short-term on-the-job training
35-3011	Bartenders	$8.57	4,507	769	309	Short-term on-the-job training
35-9011	Dining Room and Cafeteria Attendants and Bartender Helpers	$8.54	3,849	227	190	Short-term on-the-job training
39-3031	Ushers, Lobby Attendants, and Ticket Takers	$8.46	1,173	89	88	Short-term on-the-job training
35-3022	Counter Attendants, Cafeteria, Food Concession, and Coffee Shop	$8.41	5,435	402	469	Short-term on-the-job training
37-2012	Maids and Housekeeping Cleaners	$8.25	22,451	2,631	895	Short-term on-the-job training

Source: EMSI Complete Employment - 2012.4

*Note: Occupations with fewer than 10 employees are not shown.

Career Cluster Data

Career clusters and pathways are collections of standard occupation (SOC) codes. They are defined by the States' Career Cluster Initiative.

Occupation Data

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

State Data Sources

This report uses state data from the following agencies: Oklahoma Employment Security Commission.