

Subject

Math
Information
Literacy

Concept

Interpretation
Evaluation

Grade Level

4 - 5

**National
Career
Guidelines**

Competency
VI
Skills to
Understand and
Use Career
Information

**Type of
Activity**

Individual

**Related
Occupations**

Sales
Entrepreneur

Grow Grass, Grow

Students will collect, organize, and display data concerning a fictional lawn care business.

MATERIALS/SUPPLIES

"Jeri's Business Success" worksheet, pen/pencil, advertisements/ prices for various types of lawn mowers

ACTIVITY

- Jeri Brown began cutting and trimming lawns last year. She found that many neighbors had a real need for this service. As customers, her neighbors expected her to be prompt, work carefully, and not charge too much. Because she met their needs, her business grew. She opened a savings account at the bank.
- Have students complete "Jeri's Business Success" worksheet.
- Discuss the fluctuations of the graph and the reasons for such.
- Based on her monthly income, determine if Jeri should purchase a newer mower. Why or why not?

EVALUATION

Evaluation should be based on the completion/correctness of the student's graph and determination and reasoning behind decision whether or not to purchase a lawn mower.