



Name _____
 Learner ID _____
 School/College/University _____

SHS PLAN OF STUDY

Marketing, Sales and Service

Career Cluster Plan of Study for ► Learners ► Parents ► Counselors ► Teachers/Faculty

This Career Cluster Plan of Study (based on the Marketing, Sales and Service Career Cluster) can serve as a guide, along with other career planning materials, as learners continue on a career path. Courses listed within this plan are only recommended coursework and should be individualized to meet each learner's educational and career goals. *This Plan of Study, used for learners at an educational institution, should be customized with course titles and appropriate high school graduation requirements as well as college entrance requirements.

EDUCATION LEVELS GRADE	English/ Language Arts	Math	Science	Social Studies/ Sciences	Other Required Courses	*Career and Technical Courses and/ or Degree Major Courses for Marketing, Sales and Service	Other Electives	SAMPLE Occupations Relating to This Career Cluster
Interest Inventory Administered and Plan of Study Initiated for all Learners								
SECONDARY	9	English I	Algebra I, Pt. 1, Algebra I Geometry	Physical Science	OK. History US Government	1 unit of Fine Arts, 2 units of Foreign Language or 2 units of Computer Technology	Technology Education	<ul style="list-style-type: none"> ► Copywriter/Designer ► E-Commerce Director ► Entrepreneur ► Field Marketing Representative ► Forecasting Manager ► Interactive Media Specialist ► Inventory Manager/Analyst ► Logistics Manager ► Merchandise Buyer ► On-line Market Researcher ► Public Relations Manager ► Promotions Manager ► Retail Marketing Coordinator ► Sales Executive ► Shipping/Receiving Clerk ► Telemarketer ► Trade Show Manager ► Warehouse Manager ► Webmaster
	10	English II	Alg. 1, Pt. 2, Alg. I Geometry, Alg. II	Biology	World History	Computer Technology	Marketing Education	
	11	English III	Geometry, Algebra II, Alg. III, or Trig/PreCalc., and/or AP Statistics	Chemistry, Environmental Sci. and/or other lab sciences (May also include Hort I & II, Animal Sci., Equine Science)	American History		Technology Center: Information Technology	
	12	English IV	Algebra II, Alg. III or Trig/Pre-Calc, and/or Ap Statistics., and/or AP Calculus					
Articulation/Dual Credit Transcribed-Postsecondary courses may be taken/moved to the secondary level for articulation/dual credit purposes.								
POSTSECONDARY	Technology Center			Community College			College/University	
	Marketing Management Fashion Merchandising International Marketing For more infor., visit www.okcareertech.org			Retail Management Marketing Entrepreneurship Customer Service For more infor., visit www.okhighered.org			Marketing Merchandising Public Relations Management Information Systems For more infor., visit www.okhighered.org	