

Business Management & Administration Cluster

General Management Pathway – Management focuses on careers that plan, organize, direct, and evaluate all or part of a business organization through the allocation and use of financial, human, and material resources.

Entrepreneur – This major prepares students to develop and manage their own businesses. Students discover what skills are needed to become an entrepreneur including developing a business plan, identifying market needs, marketing a business, maintaining records and accounting processes, managing finances and integrating technology into business functions. Students gain the knowledge and skills necessary to make wise financial planning decisions and learn the legal, ethical and social obligations of a business owner.