

CIMC *update*

Spring 2013



EARLY BIRD ORDER FORMS COMING SOON!

Health Careers, Family and Consumer Sciences and Agricultural Education teachers in Oklahoma will soon receive a new “Early Bird Order Form” to order curriculum from the CIMC—and save 10%! Look for your order form in your mail or email. The deadline for receiving the early bird discount is June 14, 2013.

CIMC SAYS GOODBYE AND WELCOME

CIMC said goodbye in January to Amy Haney. Amy started with CIMC in 2008 and served as both a graphic designer and our contracts manager. She designed several products, including the Career Focus Magazine and this newsletter. If you contracted with CIMC for curriculum development, you corresponded with Amy about your contract. We couldn’t blame Amy for moving on, though—her son Wyatt made a more convincing offer than we could hope to match! CIMC is excited to welcome Christa Barlow, a talented graphic designer noted for her work with the Center for Invasive Species and Ecosystem Health at the University of Georgia. Christa is applying her design skills this spring to a new certified medication aide curriculum, as well as to a revised agricultural safety curriculum, both soon to be available from CIMC. She will also be the contact person for contracts. We are fortunate to have Christa on our team and know you will appreciate her design skills, too!

IN THIS ISSUE

NEWS & UPDATES

PRODUCT SPOTLIGHT

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BEST OF THE WEB

RECIPE FILE

cimc resources directory

Common Core State Standards

www.corestandards.org

Common Career Technical Core

www.careertech.org/career-technical-education/cctc/

Common Career Technical Core Crosswalks (to CIMC Titles)

www.okcareertech.org/educators/cimc/resources/downloads-1

CIMC Catalog PDFs, Online Catalog, and Fillable-PDF Order Form

www.okcareertech.org/educators/cimc/catalog

CIMC New Products (with free samples to download)

www.okcareertech.org/educators/cimc/new-products

CIMC Customer Satisfaction Survey

www.okcareertech.org/educators/cimc/feedback

CIMC YouTube Channel

www.youtube.com/user/okcimc

Design by Christa Barlow

FREE VETERANS EDITION OF CAREER FOCUS MAGAZINE

As you know, CIMC has a full-color, 32-page magazine for high school students and adults titled Career Focus. This magazine combines essential guidance with web activities and “skill builder” opportunities to help prepare users for college and the workplace. Besides the original Career Focus magazine, editions that focus on health sciences careers and on agrisciences careers are also available. In support of hiring events to assist veterans with their transition back to the civilian workplace, CIMC has developed Career Focus: Your Guide to Career Success After Military Service. This special edition of Career Focus magazine is free to download at www.okcareertech.org/educators/cimc/new-products. Topics include making your individual transition plan, prepping for a behavioral interview, branding yourself online, maximizing career fairs, acing any interview, and more. CIMC invites you to download, forward, and print this full-color resource for use with veterans in your communities.

NEW ENVIRONMENTAL SCIENCE & NATURAL RESOURCES CURRICULUM

CIMC’s new agricultural education curriculum, Environmental Science & Natural Resources, is now being printed! We’d like to thank the following members of the curriculum validation committee for their excellent work: Arnold Bourne, Bryan Craig, Keith Dillingham, Danny Griffin, Lindsey Hoerbert, Rick McElhaney, Kurt Murray, and Randy Pullan. Environmental Science & Natural Resources is based on the Agriculture, Food and Natural Resource (AFNR) Career Cluster Content Standards. Students typically take this course after completing Introduction to Agriscience (also known as Agricultural Education I). The book is intended to build upon many of the concepts learned from Agriscience Explorations (AG1017) and Introduction to Agriscience (AG1001). Units are as follows:

Unit 1 - Environmental Safety and Regulations
Unit 2 - Environmental Resource Management
Unit 3 - Energy Conservation
Unit 4 - Soil Conservation and Management
Unit 5 - Wetland Management
Unit 6 - Pasture and Rangeland Management

Unit 7 - Forest Ecology
Unit 8 - Wildlife Ecology
Unit 9 - Hydrologic Principles
Unit 10 - Aquatic Ecology
Unit 11 - Air Pollution Management
Unit 12 - Recreational Resources

NEW CDA PATHWAY CURRICULUM UNDERWAY

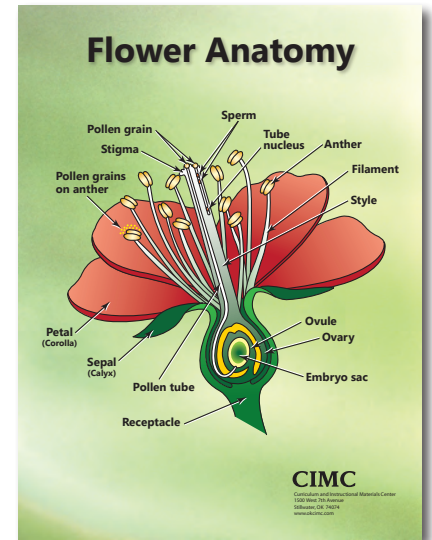
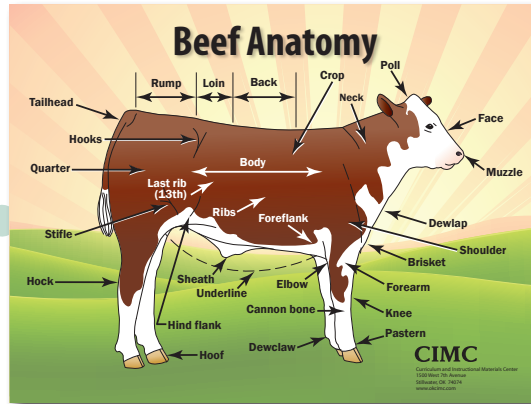
The Council for Professional Recognition and the NECPA Commission made changes to their national credentialing process effective in 2013. This new credentialing system has changed the process of the professional credential by increasing the knowledge base of child development/early childhood practices through reflective writing. The forthcoming CIMC product, Early Care and Education: Pathway to Your National Credential, will provide comprehensive reflective writing assignments to meet these new guidelines. (It will also meet the Early Learning Guidelines mandate for Master Teachers.) Look for this new product in Summer 2013!

RECENT CURRICULUM EXHIBITS

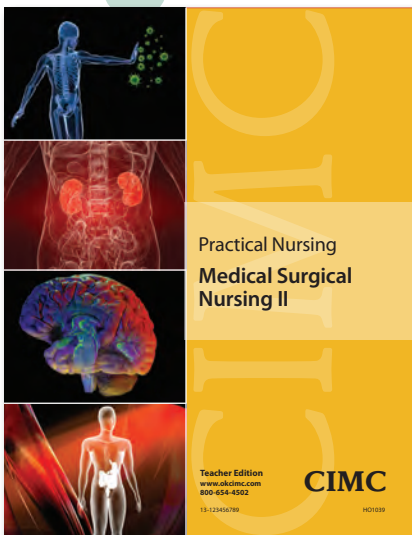
CIMC staff exhibited our products at ACTE in Atlanta, at the FCCLA Regional Cluster Meeting in Oklahoma City, at National FFA conference in Indianapolis, and at the National Consortium for Health Science Education conference in Salt Lake City. Thank you to everyone who stopped by the CIMC booth to take a look at our products or to discuss ideas. We appreciate your interest and support!

PRODUCT *spotlight*

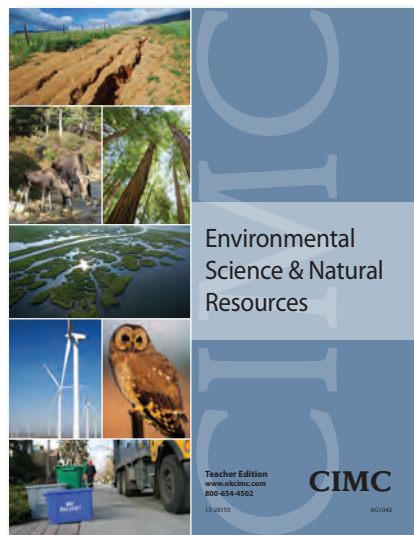
ANIMAL SCIENCE AND PLANT SCIENCE POSTER SETS



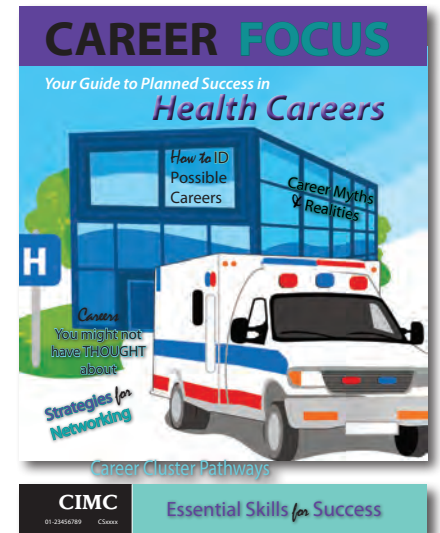
MEDICAL SURGICAL NURSING II



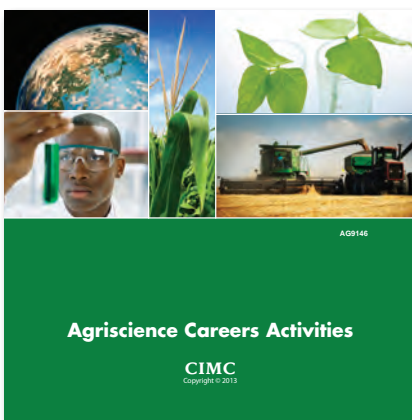
ENVIRONMENTAL SCIENCE & NATURAL RESOURCES



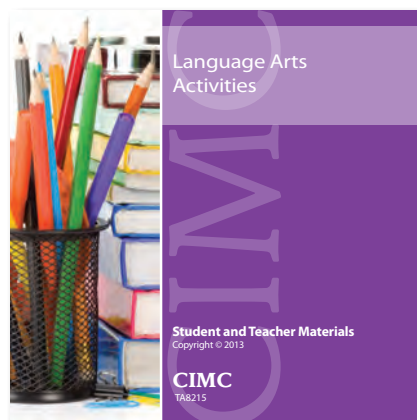
CAREER FOCUS: HEALTH CAREERS



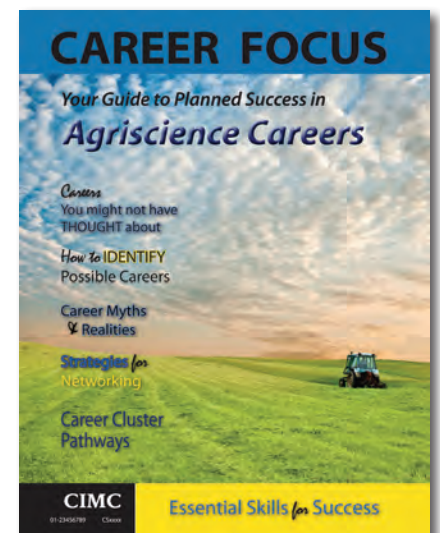
AGRISCIENCE CAREERS ACTIVITIES CD



LANGUAGE ARTS ACTIVITIES CD



CAREER FOCUS: AGRISCIENCE CAREERS



PROJECTS & people

Laurie Richison has finished the Med-Surg 2 curriculum. Her next two PN titles will be Pediatric Nursing and Mental Health. Laurie is also working with input from National HOSA on a new adviser guide-CTSO student workbook product. She has worked with CIMC's eBook partner, Kno.com, to upload the PN Series files, several of which are now available to purchase directly from Kno.com.

Jamie Church has completed the new Environmental Science & Natural Resources title. She is also working to revise the content and format of the Agricultural Safety book and is working on a redesign of the Equine Management curriculum ahead of its next reprint. Also on Jamie's to-do list is a set of SmartBoard activities and preparations for revising the Soil, Plant, and Crop curriculum.

Connie Romans is working with Tracy Boyington on the new family and consumer sciences curriculum for 6-7 grades. She is also updating the Career Orientation curriculum ahead of its next reprint, and is working with Vicki Rexroat and other subject matter experts to revise the Pathway to CDA curriculum.

In addition to focusing on social marketing outreach for CIMC, *Claire Zevnik-Cline* completed work on a new Career Focus: Health Careers magazine. She is finishing another Career Focus magazine with an agriscience focus and is beginning a STEM edition of the magazine as well. Claire has begun revising the popular Best of the Web booklet to include apps as well as websites.

Tracy Boyington completed the revision to CIMC's Adult and Family Living curriculum, now titled Surviving and Thriving. She is working with Connie on the new 6-7 grade family and consumer sciences title, and is starting work on a new customer service title. Tracy is also working on a new Certified Medication Aide title.

Ann Wolfe completed a new Language Arts Activities CD product and is evaluating CIMC's 21st Century Skills CDs for a possible redesign as a Common Core resource. She is also editing and designing the draft of a new MAT title produced by DHS. Ann also continues to convert CIMC eBook files for ICAT.

SHOWS &
EXHIBITS

For the complete CIMC
exhibit schedule, go to
www.okcimc.com/about

Best Of The Web

LESSONS FROM THE FIELD

A free, 48-page guide from NASA about creating and using accessible resources in educational settings.

www.nasa.gov/pdf/259240main_Space_Science_Is_for_Everyone.pdf

SIMPLE MACHINES: FORCE AND MOTION

A free activity guide from the Chicago Children's Museum

Note: This guide is identified as Grade 2, but the activities can be adapted for older students.

www.chicagochildrensmuseum.org/SimpleMachines_Curriculum.pdf

THE TREND COMPENDIUM 2030

Strategy consultants Roland Berger have compiled a set of seven "megatrends" that will shape the world of tomorrow, each with related sub-trends.

www.rolandberger.com/expertise/trend_compendium_2030/

LEADING A MULTIGENERATIONAL WORKFORCE

A free guide from AARP, including an overview of the generations, workplace characteristics, and challenges for managers.

http://assets.aarp.org/www.aarp.org/_cs/misc/leading_a_multigenerational_workforce.pdf

DESIGNING LESSONS FOR THE DIVERSE CLASSROOM

A free, 105-page handbook from the Florida Department of Education.

www.cpt.fsu.edu/ese/pdf/dsinlssn.pdf

POSITIVE WORKS II

A free guide from the Government of Alberta, Canada, full of exercises and tips to help you put your positives to work for you in all areas of your life: goal-setting, learning, improving relationships, coping with stress, and finding and keeping work.

<https://alis.alberta.ca/pdf/cshop/PositiveWorksII.pdf>

LET'S TALK: A GUIDE TO RESOLVING WORKPLACE CONFLICTS

Another free guide from Alberta, Canada, this one is a guide to issue-based problem solving in the workplace.

<https://alis.alberta.ca/pdf/cshop/LetsTalk.pdf>

EAT SMART. PLAY HARD.

A free, full-color magazine from North Dakota State University Extension Service; other excellent, full-color publications from NDSU Extension include:

- Cooking 101
- What Color is Your Food?
- Gardening Delights for All: Non-traditional, Money-saving Sustainable Gardening
- Money Talk
- Farmstead Energy Audit

www.ag.ndsu.edu/eatsmart/magazine_2012.htm

GUIDE TO NETWORKING

A free how-to guide for students and other job-seekers from the Career Planning Service (CAPS) of McGill University.

www.mcgill.ca/caps/publications/guides/

THE FORUM GUIDE TO DATA ETHICS

The National Forum on Education Statistics produced this free guide, which includes an introduction to the concept of data ethics in education as well as real-world examples and explanations.

<http://nces.ed.gov/pubs2010/2010801.pdf>

12 ESSENTIALS FOR SUCCESS

Career success guidance about the competencies that employers seek, from Michigan State University.

<http://careernetwork.msu.edu/wp-content/uploads/2013/01/Competencies.pdf>



2 cans Crescent Rolls
1 (8 oz.) pkg. Cream Cheese
1 c. Sour Cream
1 pkg. Hidden Valley Ranch Dressing Mix
Bell pepper, Broccoli, Carrots & Cauliflower, chopped
Shredded Cheese
Bacon

Preheat oven to 350. Press crescent rolls into a cookie sheet and bake for 12 minutes. Mix cream cheese, sour cream and ranch dressing mix; spread over cooled crescent rolls. Top with veggies, cheese and bacon. Chill and serve.

Recipe courtesy of Christa Barlow, CIMC

“Develop a passion for learning. If you do, you will never cease to grow.”

Anthony J. D'Angelo

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