

ctYOUuniverse Update

CareerTech curriculum for today's traditional, blended and flipped classrooms!

CIMC



November 2014

This is a brief update on current digital activities. Please let me know of any comments or questions that you have. Craig,

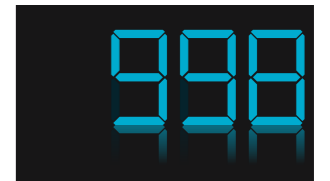
Long-term focus

CIMC is refocusing its development efforts toward continued, long-term content development for digital courses. Our goal is to produce print and digital editions in tandem, so that customers have both options available at the same moment. In the short-term, the full-time efforts of Margi Cooper and Tracy Ennis, as well as substantial time from all CIMC staff members, are engaged in digital course development and enhancement.

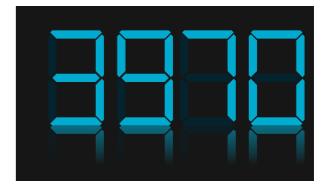
CIMC is filling an instructional development specialist position as a full-time digital content specialist position. This position will also assist with teacher training opportunities, in close coordination with division staff. **We hope that this provides assistance with roll-out and in-servicing efforts which are key to the success of digital delivery.**

Training underway

Margi Cooper and Tracy Ennis, as well as selected OMES staff, are currently in training required by Moodlerooms for the maintenance of our digital courses. This in-depth training is taking place simultaneously with digital course development.



ctYOU.org course requests to-date



ctYOU.org users—and counting!

ctYOU or ctYOUUniverse?

The logo for ctYou, with 'ct' in red and 'You' in blue.

This is a **free Moodle learning management system** (LMS) for any CareerTech staff member or instructor for course or meeting sites. If instructors have an LMS they'd rather use instead of ctYOU, they may do so!

State agency staff will use ctYou to communicate with the field — ctyou.org will be the go-to-site for sharing, connecting and communicating.

ctYOU (and ctYOUUniverse) use a responsive CSS, meaning that web pages automatically adjust to the size of the screen the viewer is using. In other words, **the sites are mobile-friendly without having to download an app.**

The ctYOU site features several course categories, including sample courses. You can access several resources without a login, including the Moodle Training Resources located on the ctYOU home page. Guest users must agree to the terms to access these materials.

Go to <http://ctYOU.org>.

The logo for ctYouUniverse, with 'ctYou' in blue and 'niverse' in red, and a red swirl graphic behind the 'n'.

This is the **for-pay version of Moodle** where CIMC will sell its curriculum in 2015 on a site hosted by Moodlerooms, one of the world's largest enterprise Moodle providers (Blackboard purchased Moodlerooms.) Moodlerooms also provides an extra layer of functionality and statistical tracking—a software feature called Joule.

CIMC has a web page that provides an overview of major features of ctYOUUniverse courses. The address is www.okcimc.com/ctyouuniverse.

Creating a User ID on ctYOU

1. At <http://ctYou.org>, in the upper right corner of the screen, click the "(Log in)" link.
2. On the right side of the screen, "Is this your first time here", click the "Create new account" button.
3. Type in your username. Use your firstname.lastname (such as jane.doe).
NOTE: Using this standard naming convention will help ensure you remember your user ID so that you can reset your password on your own without having to call tech support.
4. Type in the password you wish to use. The password must include at least 8 characters, 1 digit, 1 lowercase letter, 1 uppercase letter, and one non-alphanumeric character. You can click to unmask the password to make sure you typed it correctly.
5. Type in your email address, first name, last name, and city. There's no need to select your country.
6. Click "Link to site policy agreement" to view the website's terms of use.
7. After reading the terms of use, click to check the box next to "I understand and agree."
8. Click the "Create my new account" button.
9. A confirmation email will be sent to the email address you provided. Open the confirmation email and click the link in the message to confirm your account.

Requesting a ctYOU course

Once you are a registered user on the site, you can set up a course site.

1. Go to ctYOU.org and click the "Request a ctYOU Course." This takes you to a form to fill out online. You will be asked to provide your user ID, contact information, and information about the course site you wish to set up.
2. You will receive a link to a Moodle course website that you can customize. Please allow up to three days for your request to be filled. (Also, note that our staff cannot respond to course requests over the weekend.)

ctYOU training tools development

CIMC has contracted for development of training packets on intermediate topics, such as creating quiz questions and setting up question banks. These packets will be available in a few weeks.

ctYOUUniverse course development

Work has progressed steadily on multiple digital courses to be available in 2015 on ctYOUUniverse (the enterprise or non-free side of our Moodle efforts). Initial digital titles include Introduction to Horticulture, Fundamentals of Nursing, Personal Financial Literacy, Safety on the Job, and others. These courses are nearing a point where we can demonstrate them and solicit feedback. We will be contacting divisions in the coming weeks about scheduling a demonstration of current courses. Plans for roll-out assistance and instructor in-service can also be discussed.

Outreach network plans

As we continue to offer instructional resources and tools through ctYou and ctYouUniverse, communication with the field will be essential. An outreach network is being established to coordinate these efforts and provide for two-way dialogue. We will be contacting superintendents to designate a Digital Liaison from each technology center, comprehensive school and skill center. These liaisons will be invited to district-wide training events on various topics, ranging from best practices for blended teaching and training to specific software-related tools. In addition, training packets will be available for liaisons to use at their schools. Our goal is to provide access to emerging technologies and open the door to new digital opportunities for instructors and students.

Pilot plans

We plan to pilot a couple of ctyouuniverse courses in the spring, while also continuing the development of other products. If you have suggestions for possible pilot sites, please contact Margi Cooper.

Questions?

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