CREATIVITY
SOME SUGGESTED RESOURCES

Curriculum and Instructional Materials Center
Oklahoma Department of Career and Technology Education
www.okcimec.com
As the workplace becomes increasingly competitive on a global scale, educators and employers must re-think what creativity is all about. Once the domain of “creative” people, creativity today represents a characteristic of all people that can be nurtured, strengthened, and supported. The rewards for a more inclusive and more purposeful focus on creativity include greater innovation, enhanced motivation, and improved competitiveness. As a manager, I am always looking for resources that may be useful in my work. This is a list of some that you may find useful, too.

— Craig Maile, Manager, Curriculum and Instructional Materials Center
Adobe state of create study 2012

A global benchmark study on attitudes and beliefs about creativity at work, school and home

Do Schools Kill Creativity?

A must-see TED Talk by Sir Ken Robinson

Creativity Station
http://creativity.buffalostate.edu/creativity-station-0

Videos, a blog, and other creativity resources from the International Center for Studies in Creativity at Buffalo State

Motivating Creativity at Work

Article by a management professor at The Wharton School about the best route to creativity on the job
30 Ways to Promote Creativity in Your Classroom

www.innovationexcellence.com/blog/2013/01/10/30-ways-to-promote-creativity-in-your-classroom/

Suggestions for how educators can foster creativity in the classroom within the context of the creativity research of Sir Ken Robinson, David Hughes, and E. Paul Torrance

Leadership Compass creativity articles

www.banffcentre.ca/leadership/library

A former annual publication of The Banff Centre—the “largest arts and creativity incubator on the planet”—the Leadership Compass provided dozens of articles on teamwork, sustainability, leadership, and more. Those articles are still available at the website above. Its articles on creativity included:

- Lessons in Possibility from Jazz
- The Creative Journey
- Creative Questioning

Organizational Models for Innovation

www.innovation-point.com/resources.htm

A capability-building resource from InnovationPoint that provides (1) an overview of organizational models and structures that can support and drive strategic innovation, and (2) a series of “deeper dives” into individual models
Innovation Skills Profile 2.0
www.conferenceboard.ca/cbi/innovationskills.aspx

From The Conference Board of Canada, a list of “the skills you need to contribute to an organization’s innovation performance—to produce new and improved strategies, capabilities, products, process, and services”

The Innovation Equation for Leaders
www.ccl.org/leadership/research/sharing/index.aspx

As this report from the Center for Creative Leadership states:

“Some leaders believe that all they have to do is hire creative people and innovation will happen. Others believe that innovation is all about organizational processes — that all employees will prove to be equally innovative under the right circumstances and with the right organizational (and compensation) structures encouraging them. The reality is that increasing innovation isn’t about either having creative people or creating a workplace that fosters innovation — both must be present for innovation to thrive.”
Creative Oklahoma
www.stateofcreativity.com/

Oklahoma’s center for the “creativity movement,” including education projects, reports on creativity and innovation, State of Creativity Forum media, and more

Why Creativity Now? A Conversation with Sir Ken Robinson

In this 2009 article in Educational Leadership, creativity authority Sir Ken Robinson makes the case for creativity as the crucial 21st century skill

America’s Creative Economy (2013)
http://nationalcreativitynetwork.org/

A free report on creative economies across America that places special focus on how regions and organizations conceptualize and track that segment of their local economy that fosters and taps imagination, creativity, and innovation to create and deliver goods, products, and services
ACA Creativity Tools
www.aca.cloverpad.org/Default.aspx?pageId=1157407

A collection of tools that spawn creativity, add value, make a difference, or grow a person, from the American Creativity Association; includes tools for change, communication, thinking, creative problem solving, innovation, personal growth, and more

Assessing Creativity: A Guide for Educators
www.gifted.uconn.edu/nrcgt/reports/rm02170/rm02170.pdf

This 2002 monograph from The National Research Center on the Gifted and Talented deals with recognizing or assessing creativity; chapters include an introduction; definitions and characteristics; reviewing, evaluating, selecting, and using instruments; a design and plan for systematic assessment; and linking assessment and instruction
Introduction to Using Games in Education: A Guide for Teachers and Parents
http://pages.uoregon.edu/moursund/Books/Games/games.html

This free guide from David Moursund can assist anyone who is interested in helping children learn through games and learn about games. Each chapter includes activities for the reader and activities for students. The chapter descriptions are as follows:

Chapter 1—the idea of thinking outside the box
Chapter 2—general background needed in the rest of the book
Chapter 3—aspects of puzzles and their roles in education (using Sudoku)
Chapter 4—more puzzles and sources of free puzzles online
Chapter 5—solitaire card games
Chapter 6—competitive two-person games such as checkers, chess, and backgammon
Chapter 7—games that typically involve more than two players, such as Bridge and Hearts
Chapter 8—developing game-based lesson plans
Chapter 9—ideas related to games in education

Creative and Participative Problem Solving—The Art and the Science
http://www2.imm.dtu.dk/pubdb/views/publication_details.php?id=4901

A free, 190-page book organized into eight chapters: fundamental concepts; the vision conference; the art of facilitation; group work; creative tools; the future workshop; participative problem solving; and enhancing your creativity
The Relevance of Creativity in Education
http://education.jhu.edu/PD/newhorizons/Journals/spring2010/therelevanceofcreativityineducation/

This article from the Johns Hopkins School of Education “provides an overview of the stages and processes involved in creativity, how creativity is processed in the brain, the temperament and character traits present in highly creative individuals and how certain childhood experiences have an impact on the development of the creative potential.” It also describes some tools and methods useful for the identification and facilitation of creative potential.

All Our Futures: Creativity, Culture and Education

Although this report was published in 1999, the section titled “Creative Education” in Part One can still serve as a useful framework for understanding creativity and the implications for “promoting the creative development of young people.” (Among the members of the committee that produced the report was Professor, now Sir, Ken Robinson, who was the committee chairman.)
Assessing Creativity Index
www.creativelearning.com/free-resources/assessing-creativity-index

Profiles of 72 tests, inventories and scales, from the Center for Creative Learning

Center for Excellence in Learning and Teaching, Iowa State University
www.celt.iastate.edu/creativity/

Techniques for creative teaching, templates for creativity course modules, creativity resource links, and more

Torrance Center, University of Georgia
www.coe.uga.edu/torrance/creativity-resources/

Creativity resources, including presentations and podcasts

The Creative Spark
www.ted.com/themes/the_creative_spark.html

TED Talks on the sources of invention
**Rube Goldberg Machine Contest**
www.rubegoldberg.com/Contest

Official website featuring annual contest information, including archives and contest videos

**Odyssey of the Mind**
www.odysseyofthemind.com/learn_more.php

The Odyssey of the Mind “teaches students to learn creative problem-solving methods while having fun in the process…By tapping into creativity, and through encouraging imaginative paths to problem-solving, students learn skills that will provide them with the ability to solve problems — great and small — for a lifetime.”

**Creativity—Issues, Articles and Topics**
www.allpsychologycareers.com/topics/what-is-creativity.html

Articles about creativity from AllPsychologyCareers.com

**Creative Problem Solving**

A practical guide to using the Creative Problem Solving (CPS) process (Osborn-Parnes model)
Suggested Resources Guides:

Download for free at:
http://www.okcareertech.org/educators/cimc/resources/downloads-1

ACCLAIM FOR THE SUGGESTED RESOURCES GUIDES FROM THE CIMC:

"Greatness lies not in discovering the unknown, but in rediscovering the known.”
— Anonymous

"Maile is a master at the top of his game.”
— Anonymous

"Another stunning achievement!"
— Anonymous

"...not likely to be topped in our lifetime...
— Anonymous

"I have run out of superlatives to describe these unique resources!”
— Anonymous

"It grabs you by the throat, and doesn’t let go!”
— Anonymous