

FY 15 Goals for State Director
Approved by Oklahoma State Board of Career and Technology Education
6/19/14

****Performance measures**

(The Strategic Purposes)

1. Career Development- Develop and benchmark two measures:
 - a. Career Exploration (number of students participating in career exploration divided by total number of students in the Careertech region), and
 - b. Career Goal (number of students who can articulate their goal and how they determined it divided by total number of students in the Careertech region)

2. Work and Family Studies- Benchmark first year assessment results for % students passing WFS assessments aligned to National Standards for Family & Consumer Education, and % of students completing Personal Financial literacy requirement

3. Career Readiness- Create and benchmark two measures: creativity, and critical thinking

4. Career Preparation-
 - 5 % increase in industry credential taken
 - 10 % increase in number of industry credentials
 - 5 % increase in Related Placement, Wage and Post Secondary participation

5. Academic Advancement-
 - 10% increase in number of gold and platinum career readiness credentials

6. Customized Training-
 - 10% increase in company paid training (contact hours)

7. Curriculum and Assessment-
 - 5% increase in Industry endorsement/alignment of assessments
 - 5% increase in Industry endorsement/alignment of instructional materials
 - 5% increase in Programs using agency instructional materials
 - 5% increase in Programs using agency assessments

****Budget**

1. Meet budget targets
2. Reduce expenditures excluding improvements and innovations to 95% of current revenue

****System quality (The Major Processes)**

1. Complete first Baldrige external agency review and set quality benchmark (approximately 120/1000)
2. Establish client and stakeholder satisfaction system and benchmark
3. Establish leadership and staff development, and workforce engagement system and benchmark (internal HR)
4. Complete performance driven PMP review and benchmark
5. Complete information management system and create first complete CareerTech dashboard
6. Create conceptual model for Kalmus Ratio