

Digital Cinema Production

****This is a State only competition.

LOCATION:

Tulsa Technology Center, Riverside Campus, TV Production Classroom
801 East 91st Street, Tulsa, OK, 74132

CONTEST CHAIR:

Teresa Piper
Tulsa Technology Center
918-828-4152

BRIEFING:

Sunday, April 27th at 12noon, TV Production Classroom, Riverside Campus, Tulsa Tech. Contest starts immediately following the briefing. See below for contest agenda.

CONTEST:

A team of two create a 3 minute creative video. The teams must be all secondary or all post-secondary. This is a two-day timed event. Contestants will begin the contest on Sunday, April 27th, break at 7pm and then resume the contest at 8am on Monday, April 28th. The contest ends at 3pm on Monday. Entry is turned in on a flash drive in the H264 file format. The flash drive will be provided at the contest.

The video must incorporate the theme which to be announced at the briefing. All footage must be acquired during the contest and filmed within the specified areas. All work must be done between contest briefing and contest deadline. The submission is to be a creative video piece. It is not a PSA, news story or promotional work (advertisement).

A hand-drawn storyboard is part of the contest. The storyboard is submitted along with the video by the deadline. Blank storyboards will be supplied and may not be created prior to the contest briefing.

All equipment will be left at the contest site overnight. No work may be performed on the video from Sunday night at 7pm until Monday morning at 8am. All equipment will be locked in the studio overnight.

JUDGING:

Contestants will meet briefly with the judges and present their video along with the storyboard. Judging will be on creativity, technical merits, scripting, storyboard, special effects, presentation and on incorporating the theme.

EQUIPMENT:

Contestants are responsible for all necessary equipment. No equipment will be provided. Equipment suggestions; camera, tripod, microphones, portable lights, computer with editing software, special effects software, Photoshop, After Effects, Motion and copyright free music.

MUSIC:

Contestants must have all rights to any music used in the video. Copyrighted music is not permitted unless the contestant can show documentation of the copyright permission.

RESUMES:

All contestants will be required to submit a typed resume at the briefing. A 10 point penalty is added to the total score if contestant does not submit a resume to the contest chair.

TESTING:

All contestants will take two exams prior to the State competition; The Professional Development and a skills level test. These are administered at the contestant's school in March. See your testing coordinator for scheduled dates and times. The team's scores will be averaged together and included in the total scoring points.

CLOTHING REQUIREMENTS:

Contestants do not have to wear SkillsUSA official wear for this contest since they will be involved in shooting during the contest. On Sunday, the dress is casual but must fit your school's dress code. On Monday, the dress code is white shirt and black pants, SkillsUSA t-shirt if you have one. Tennis shoes are appropriate and the black official shoes do not have to be worn.

AWARDS CEREMONY:

Contest winners will be recognized during the Awards Assembly at 9:00 a.m. on Tuesday, April 29th at the Tulsa Convention Center. Official SkillsUSA attire is required. *For men:* Official red blazer or jacket, black trousers, white dress shirt, plain black tie with no pattern or official SkillsUSA tie from Midwest Trophy, black socks and black shoes. *For women:* Official red blazer or jacket, black dress slacks or skirt, with businesslike white, collarless blouse or white blouse with small, plain collar that may not extend onto the lapels of the blazer, black sheer or skin-tone hose and black dress shoes." Any contest winner who is not in official SkillsUSA attire will not be permitted on stage. The student will be escorted behind the stage to receive his or her medallion and awards. The awards ceremony is the "**Showplace**" of our state conference, and many industry guests and VIP's are invited to present medallions and honor our students.

State Video Product Development Contest 2013 AGENDA

Sunday, April 27th

12 Noon: Contest Briefing: Tulsa Technology Center, Riverside Campus, TV Production Classroom.

12:30pm: Contest begins.

7pm: Contest breaks for the night. All materials and equipment must be left at the contest site.

Monday, April 28th

8:00am: Contest resumes.

Lunch is on your own at anytime. All materials and equipment must be left at the contest site.

3:00pm: Deadline - all materials along with the completed video on a flashdrive in the H264 file format and turned into Contest Chair. No entries accepted after the 3pm deadline.

3:15pm – 4:15pm: Interview and presentation with the judges.