

Oklahoma Department of Career and Technology Education

*career*tech

Information Commons

September 2016

Oklahoma

Personal Care and Service Occupations



Parameters

Occupations

Code	Description
39-0000	Personal Care and Service Occupations

Regions

Code	Description
40	Oklahoma

Timeframe

2006 - 2016

Datarun

2016.3 – QCEW Employees, Non-QCEW Employees, and Self-Employed

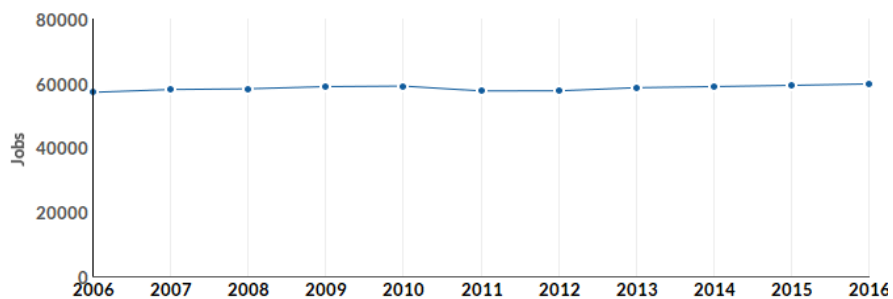
Personal Care and Service Occupations in Oklahoma

Occupation Summary for Personal Care and Service Occupations

59,906 Jobs (2016) 18% below National average	4.5% % Change (2006-2016) Nation: 20.0%	\$10.41/hr Median Hourly Earnings Nation: \$11.21/hr
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Growth

57,306 2006 Jobs	59,906 2016 Jobs	2,600 Change (2006-2016)	4.5% % Change (2006-2016)
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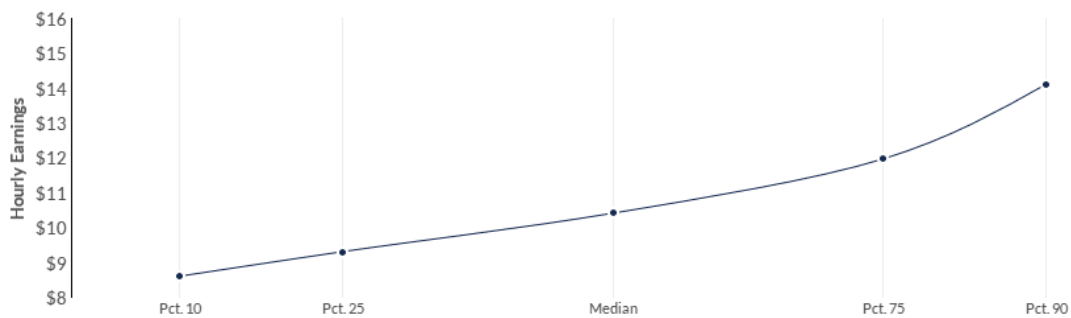
Occupation	2006 Jobs	2016 Jobs	Change	% Change
Gaming Supervisors (39-1011)	698	935	237	34%
Slot Supervisors (39-1012)	205	229	24	12%
First-Line Supervisors of Personal Service Workers (39-1021)	2,106	1,804	-302	-14%
Animal Trainers (39-2011)	595	503	-92	-15%
Nonfarm Animal Caretakers (39-2021)	2,379	2,452	73	3%
Gaming Dealers (39-3011)	1,429	1,600	171	12%
Gaming and Sports Book Writers and Runners (39-3012)	346	384	38	11%
Gaming Service Workers, All Other (39-3019)	250	239	-11	-4%
Motion Picture Projectionists (39-3021)	64	89	25	39%
Ushers, Lobby Attendants,	1,121	1,470	349	31%

Occupation	2006 Jobs	2016 Jobs	Change	% Change
and Ticket Takers (39-3031)				
Amusement and Recreation Attendants (39-3091)	1,581	1,843	262	17%
Costume Attendants (39-3092)	58	71	13	22%
Locker Room, Coatroom, and Dressing Room Attendants (39-3093)	85	90	5	6%
Entertainment Attendants and Related Workers, All Other (39-3099)	239	278	39	16%
Embalmers (39-4011)	177	153	-24	-14%
Funeral Attendants (39-4021)	692	618	-74	-11%
Morticians, Undertakers, and Funeral Directors (39-4031)	466	424	-42	-9%
Barbers (39-5011)	1,370	752	-618	-45%
Hairdressers, Hairstylists, and Cosmetologists (39-5012)	7,658	8,101	443	6%
Makeup Artists, Theatrical and Performance (39-5091)	31	29	-2	-6%
Manicurists and Pedicurists (39-5092)	722	837	115	16%
Shampooers (39-5093)	127	143	16	13%
Skincare Specialists (39-5094)	391	453	62	16%
Baggage Porters and Bellhops (39-6011)	248	250	2	1%
Concierges (39-6012)	149	161	12	8%
Tour Guides and Escorts (39-7011)	381	519	138	36%
Travel Guides (39-7012)	45	58	13	29%
Childcare Workers (39-9011)	15,587	13,056	-2,531	-16%
Personal Care Aides (39-9021)	11,851	15,438	3,587	30%
Fitness Trainers and Aerobics Instructors (39-	2,194	2,627	433	20%

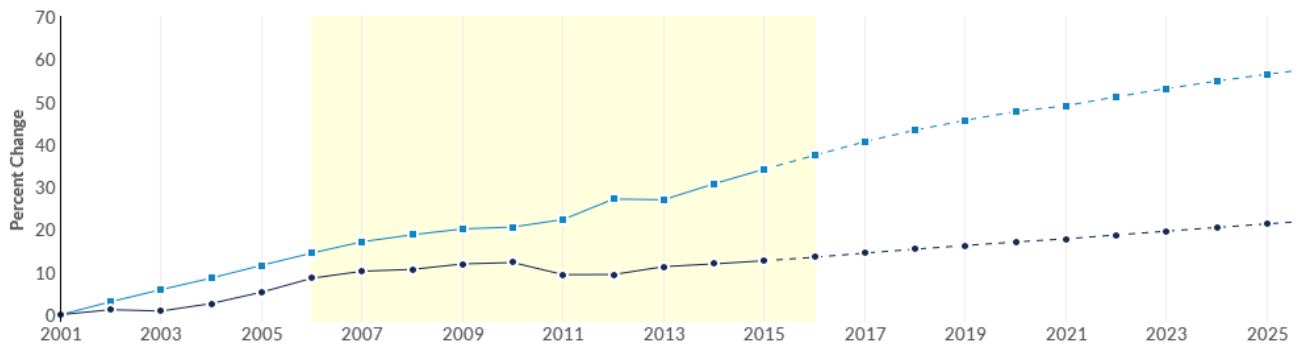
Occupation	2006 Jobs	2016 Jobs	Change	% Change
9031)				
Recreation Workers (39-9032)	2,135	2,324	189	9%
Residential Advisors (39-9041)	1,271	1,330	59	5%
Personal Care and Service Workers, All Other (39-9099)	656	649	-7	-1%

Percentile Earnings for Personal Care and Service Occupations (39-0000)

\$9.31/hr 25th Percentile Earnings	\$10.41/hr Median Earnings	\$11.97/hr 75th Percentile Earnings
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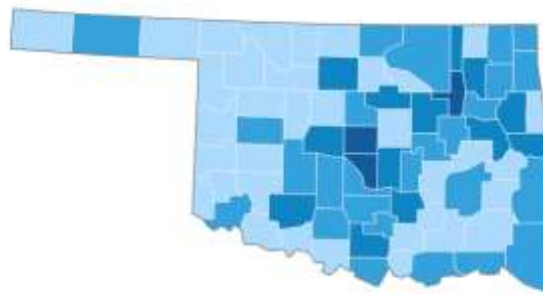


Regional Trends



	Region	2006 Jobs	2016 Jobs	Change	% Change
●	Region	57,306	59,906	2,600	4.5%
●	Nation	5,358,792	6,432,674	1,073,882	20.0%

Regional Breakdown



County	2016 Jobs
Oklahoma County, OK	14,513
Tulsa County, OK	12,369
Cleveland County, OK	3,859
Canadian County, OK	1,499
Comanche County, OK	1,488

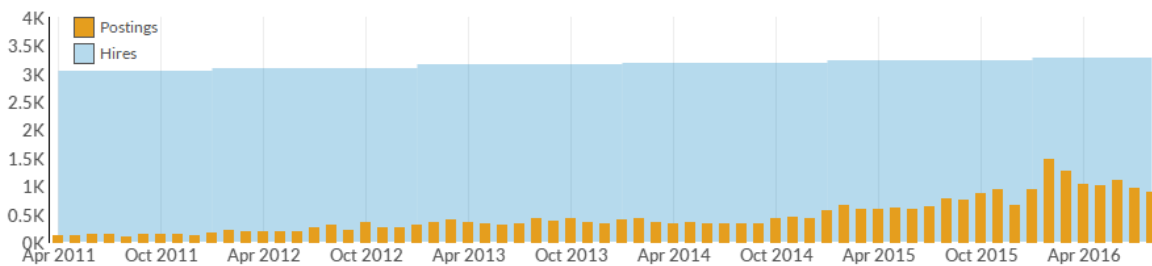
Job Postings Summary

<p>29,364</p> <p>Unique Postings (Apr 2011 - Aug 2016)</p> <p>151,335 Total Postings</p>	<p>5 : 1</p> <p>Posting Intensity (Apr 2011 - Aug 2016)</p> <p>Regional Average: 6 : 1</p>
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There were **151,335** total job postings for Personal Care and Service Occupations from April 2011 to August 2016, of which **29,364** were unique. These numbers give us a Posting Intensity of **5-to-1**, meaning that for every 5 postings there is 1 unique job posting. This is lower than the Posting Intensity for all other occupations and companies in the region (6-to-1), indicating that companies may not be trying as hard to hire this position.

Job Postings vs. Hires

<p>452</p> <p>Avg. Monthly Postings (Apr 2011 - Aug 2016)</p>	<p>3,164</p> <p>Avg. Monthly Hires (Apr 2011 - Aug 2016)</p>
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Occupation	Avg Monthly Postings (Apr 2011 - Aug 2016)	Avg Monthly Hires (Apr 2011 - Aug 2016)
Personal Care and Service Occupations	452	3,164

Occupation Gender Breakdown



	Gender	2016 Jobs	2016 Percent
•	Males	14,500	24.2%
•	Females	45,406	75.8%

Occupation Age Breakdown



	Age	2016 Jobs	2016 Percent
•	14-18	2,406	4.0%
•	19-24	10,038	16.8%
•	25-34	12,475	20.8%
•	35-44	11,818	19.7%
•	45-54	10,107	16.9%
•	55-64	8,422	14.1%
•	65+	4,641	7.7%

Occupation Race/Ethnicity Breakdown



	Race/Ethnicity	2016 Jobs	2016 Percent
●	White	41,503	69.3%
●	Black or African American	6,897	11.5%
●	American Indian or Alaska Native	4,647	7.8%
●	Hispanic or Latino	3,588	6.0%
●	Two or More Races	1,942	3.2%
●	Asian	1,286	2.1%
●	Native Hawaiian or Other Pacific Islander	43	0.1%

Occupational Programs

	32 Programs (2015)	7,350 Completions (2015)	2,407 Openings (2015)
CIP Code	Program	Completions (2015)	
52.0201	Business Administration and Management, General	3,517	
12.0401	Cosmetology/Cosmetologist, General	1,129	
52.1099	Human Resources Management and Services, Other	502	
19.0706	Child Development	336	
12.0409	Aesthetician/Esthetician and Skin Care Specialist	221	

Industries Employing Personal Care and Service Occupations

Industry	Occupation Jobs in Industry (2016)	% of Occupation in Industry (2016)	% of Total Jobs in Industry (2016)
Beauty Salons	7,640	12.8%	90.7%
Child Day Care Services	6,370	10.6%	51.2%
Services for the Elderly and Persons with Disabilities	5,624	9.4%	58.8%
Local Government, Excluding Education and Hospitals	5,413	9.0%	5.5%
Home Health Care Services	3,655	6.1%	22.5%

Appendix A - Data Sources and Calculations

Location Quotient

Location quotient (LQ) is a way of quantifying how concentrated a particular industry, cluster, occupation, or demographic group is in a region as compared to the nation. It can reveal what makes a particular region unique in comparison to the national average.

Occupation Data

Emsi occupation employment data are based on final Emsi industry data and final Emsi staffing patterns. Wage estimates are based on Occupational Employment Statistics (QCEW and Non-QCEW Employees classes of worker) and the American Community Survey (Self-Employed and Extended Proprietors). Occupational wage estimates also affected by county-level Emsi earnings by industry.

CareerBuilder/Emsi Job Postings

Job postings are collected from various sources and processed/enriched by Careerbuilder to provide information such as standardized company name, occupation, skills, and geography. Emsi performs additional filtering and processing to improve compatibility with Emsi data.

Completers Data

The completers data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

Institution Data

The institution data in this report is taken directly from the national IPEDS database published by the U.S. Department of Education's National Center for Education Statistics.

State Data Sources

This report uses state data from the following agencies: Arkansas Department of Workforce Services; Kansas Department of Labor, Labor Market Information Services, Kansas Wage Survey; Missouri Department of Economic Development; Oklahoma Employment Security Commission; Texas Workforce Commission